PROFESSIONAL PHOTOGRAPHY, B.DES.

Begin Campus: University Park

End Campus: University Park

Career Paths
The B. Des. degree in Professional Photography will give you a comprehensive orientation to the diverse field of photography by strengthening your technical, creative, and intellectual competencies and capabilities. Your experience in this program will ensure you are well prepared to identify and create professional quality images for photographic applications in a wide variety of disciplines and careers. This professionally directed degree is consistent with the university’s imperative of improving your career success, opportunities for professional development, and the impact you can make to the cultural economy.

Careers
The creation and use of photographic images has increased exponentially since the development of digital photography in the mid 1990s and you will encounter the use of photographic images across all disciplines and in many professional careers. Advanced camera and software technology has made taking and editing photographs substantially easier and the quality achieved among practitioners has dramatically increased. Our goal is to help you achieve a balanced approach in acquiring the necessary skills and knowledge to develop your confidence and attitude in being able to pursue your professional interest in photography.

More information about potential career options for graduates of the Professional Photography Program (https://arts.psu.edu/academics/school-of-visual-arts/)

Opportunities for Graduate Studies
A capstone photography project serves as both a culminating experience and a creative and critical assessment that will help you identify the distinctive look of your portfolio. Through peer review, and input from faculty who are all exhibiting photographic artists, you will receive mentoring about career options and further educational opportunities, such as applying for graduate school.

More information about opportunities for graduate studies (https://arts.psu.edu/degrees/mfa-art/)

Professional Resources
- College Art Association (https://www.collegeart.org)
- National Art Education Association (https://www.arteducators.org)
- National Council of Art Administrators (https://www.ncaaarts.org)
- Pennsylvania Art Education Association (https://sites.google.com/paea.org/paea/home/)