COMMUNICATION, B.A. (BEHREND)

Begin Campus: Any Penn State Campus

End Campus: Erie

Program Learning Objectives

• Educate students to be problem solvers who are especially strong in oral and written communication.

• Encourage students’ analytical and creative skills in order that they will be prepared to address a wide variety of challenges in their professional lives.

• Prepare students for lifelong productive careers which may include graduate studies, communication professions or corporate leadership.