COMMUNICATION, B.A. (BEHREND)

Begin Campus: Any Penn State Campus
End Campus: Erie

Program Learning Objectives

- Educate students to be problem solvers who are especially strong in oral and written communication.
- Encourage students’ analytical and creative skills in order that they will be prepared to address a wide variety of challenges in their professional lives.
- Prepare students for lifelong productive careers which may include graduate studies, communication professions or corporate leadership.