

# COMMUNICATION, B.A. (BEHREND)

**Begin Campus:** Any Penn State Campus

**End Campus:** Erie

## Degree Requirements

For the Bachelor of Arts degree in Communication, a minimum of 120 credits is required:

Requirement	Credits
General Education	45
Electives	9-21
Bachelor of Arts Degree Requirements	24
Requirements for the Major	45

**0-3 of the 45 credits for General Education are included in the Requirements for the Major. This includes: 0-3 credits of GA courses in the Journalism/Media Productions (Multimedia Area).**

**3 of the 24 credits for Bachelor of Arts Degree Requirements are included in the Requirements for the Major, General Education, or Electives and 0-12 credits are included in Electives if foreign language proficiency is demonstrated by examination.**

Per Senate Policy 83.80.5, the college dean or campus chancellor and program faculty may require up to 24 credits of coursework in the major to be taken at the location or in the college or program where the degree is earned.

## Requirements for the Major

A grade of C or better is required for all courses in the major. To graduate, a student enrolled in the major must earn at least a C grade in each course designated by the major as a C-required course, as specified by Senate Policy 82-44 (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#82-44>).

Code	Title	Credits
<b>Prescribed Courses</b>		
<i>Prescribed Courses: Require a grade of C or better</i>		
CAS 204	Communication Research Methods	3
CAS 303	Communication Theory	3
COMM 160	Basic News Writing Skills	1
COMM 251	The Nature of Media	3
COMM 315	Applications for Media Writing	3
<b>Additional Courses</b>		
<i>Additional Courses: Require a grade of C or better</i>		
CAS 212 or CAS 252	Professional Public Speaking Business and Professional Communication	3
CAS 271N or COMM 410	Intercultural Communication International Mass Communications	3
COMM 242 or COMM 270	Basic Video/Filmmaking Introduction to Multimedia Production	3
COMM 494 or COMM 495	Research Project Courses Internship	3

Select 3 credits of the following:		3
CAS 101N	Introduction to Human Communication	
CAS 175	Persuasion and Propaganda	
COMM 100N	The Mass Media and Society	
COMM 110	Media and Democracy	
COMM 118	Introduction to Media Effects	
COMM 150N	The Art of the Cinema	
COMM 168	American Journalism: Values, Traditions, and Practices	
COMM 180	Survey of Electronic Media and Telecommunications	

Select 2 credits of the following:		2
COMM 1	Newspaper Practicum	
COMM 2	Newspaper Editorial Staff	
COMM 3	Radio Practicum	
COMM 4	Television Practicum	

### Supporting Courses and Related Areas

*Supporting Courses and Related Areas: Require a grade of C or better*

Select 15 credits (at least 9 credits at the 400 level) of supporting coursework, from departmental list <sup>1</sup>	15
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<sup>1</sup> In consultation with an academic adviser, students will select 6-9 credits from 2 of 3 Concentrations:

1. Communication Studies
2. Strategic Communication
3. Journalism/Media Production

## General Education

Connecting career and curiosity, the General Education curriculum provides the opportunity for students to acquire transferable skills necessary to be successful in the future and to thrive while living in interconnected contexts. General Education aids students in developing intellectual curiosity, a strengthened ability to think, and a deeper sense of aesthetic appreciation. These are requirements for all baccalaureate students and are often partially incorporated into the requirements of a program. For additional information, see the General Education Requirements (<https://bulletins.psu.edu/undergraduate/general-education/baccalaureate-degree-general-education-program/>) section of the Bulletin and consult your academic adviser.

The keystone symbol appears next to the title of any course that is designated as a General Education course. Program requirements may also satisfy General Education requirements and vary for each program.

### Foundations (grade of C or better is required and Inter-Domain courses do not meet this requirement.)

- **Quantification (GQ):** 6 credits
- **Writing and Speaking (GWS):** 9 credits

### Breadth in the Knowledge Domains (Inter-Domain courses do not meet this requirement.)

- **Arts (GA):** 3 credits
- **Health and Wellness (GHW):** 3 credits
- **Humanities (GH):** 3 credits
- **Social and Behavioral Sciences (GS):** 3 credits
- **Natural Sciences (GN):** 3 credits

## Integrative Studies

- **Inter-Domain Courses (Inter-Domain):** 6 credits

## Exploration

- **GN**, may be completed with Inter-Domain courses: 3 credits
- **GA, GH, GN, GS, Inter-Domain courses.** This may include 3 credits of World Language course work beyond the 12th credit level or the requirements for the student's degree program, whichever is higher: 6 credits

## University Degree Requirements

### First Year Engagement

All students enrolled in a college or the Division of Undergraduate Studies at University Park, and the World Campus are required to take 1 to 3 credits of the First-Year Seminar, as specified by their college First-Year Engagement Plan.

Other Penn State colleges and campuses may require the First-Year Seminar; colleges and campuses that do not require a First-Year Seminar provide students with a first-year engagement experience.

First-year baccalaureate students entering Penn State should consult their academic adviser for these requirements.

### Cultures Requirement

6 credits are required and may satisfy other requirements

- United States Cultures: 3 credits
- International Cultures: 3 credits

### Writing Across the Curriculum

3 credits required from the college of graduation and likely prescribed as part of major requirements.

### Total Minimum Credits

A minimum of 120 degree credits must be earned for a baccalaureate degree. The requirements for some programs may exceed 120 credits. Students should consult with their college or department adviser for information on specific credit requirements.

### Quality of Work

Candidates must complete the degree requirements for their major and earn at least a 2.00 grade-point average for all courses completed within their degree program.

### Limitations on Source and Time for Credit Acquisition

The college dean or campus chancellor and program faculty may require up to 24 credits of course work in the major to be taken at the location or in the college or program where the degree is earned. Credit used toward degree programs may need to be earned from a particular source or within time constraints (see Senate Policy 83-80 (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#83-80>)). For more information, check the Suggested Academic Plan for your intended program.

## B.A. Degree Requirements

**Foreign Language** (0-12 credits): Student must attain 12th credit level of proficiency in one foreign language. See the Placement Policy for Penn State Foreign Language Courses (<https://bulletins.psu.edu/undergraduate/general-information/academic-information/advising-planning-degree-program/course-placements/placement-policy-world-language-courses/>).

**B.A. Fields** (9 credits): Humanities, Social and Behavioral Sciences, Arts, Foreign Languages, Natural Sciences, Quantification (may not be taken in the area of the student's primary major; foreign language credits in this category must be in a second foreign language or beyond the 12th credit level of proficiency in the first language)

**Other Cultures** (0-3 credits): Select 3 credits from approved list. Students may count courses in this category in order to meet other major, minor, elective, or General Education requirements, except for the General Education US/IL requirement.