DIGITAL MEDIA, ARTS, AND TECHNOLOGY, B.A.

Begin Campus: Any Penn State Campus

End Campus: Erie

Program Learning Objectives

• **Historical and Cultural Context**: Understand historical and cultural context of visual and digital media.

• **Problem Solving**: Solve technical and critical problems innovatively by creating new tools and content.

• **Analysis**: Analyze a range of media types including text, image, video, and interactive formats.

• **Evaluate Scholarly and Artistic Production**: Evaluate scholarly and artistic production in a digital context.