DIGITAL MEDIA, ARTS, AND TECHNOLOGY, B.A.

Begin Campus: Any Penn State Campus

End Campus: Erie

Program Learning Objectives

- **Historical and Cultural Context:** Understand historical and cultural context of visual and digital media.
- **Problem Solving:** Solve technical and critical problems innovatively by creating new tools and content.
- **Analysis:** Analyze a range of media types including text, image, video, and interactive formats.
- **Evaluate Scholarly and Artistic Production:** Evaluate scholarly and artistic production in a digital context.