DIGITAL MEDIA, ARTS, AND TECHNOLOGY, B.A.

Begin Campus: Any Penn State Campus

End Campus: Erie

Program Description

Digital technology has transformed the way we live, interact, learn, and work. The interdisciplinary Digital Media, Arts, and Technology (DIGIT) major is designed for students who are curious about and want to explore the growing significance of technology in the modern world. DIGIT combines historical and theoretical course work with intensive practical training in the creation and use of digital media tools and computational systems. Foundational DIGIT courses familiarize students with the key concepts, methods, history, theories and practices of Digital Liberal Arts while a range of competency courses introduce them to industry-standard software applications alongside cutting edge tools that continue to emerge from the open source community. Combining the broad perspective of liberal arts training with in-demand technical skills, DIGIT incorporates either a capstone project or a digital media internship, in order to provide students with a successful transition from college to an increasingly technological job market.

What is Digital Media, Arts, and Technology?

Technology has transformed the way we learn, work, and interact. Consider the speed of our digital conversion: Just twenty years ago there was no smart phone, mp3 file, streaming video, cloud storage, or GPS. Google wasn't a verb and your social network was limited to your home, school, or office. Digital Media, Arts, and Technology combines the broad perspective of the liberal arts with technical skills so that you can study technology history and theory and also programming languages, digital tools, and computer systems.

You Might Like This Program If...

- You often find yourself thinking about digital media—how it's changed our world, what the future holds, and how the technology can be applied and improved.
- You're an early adopter of the latest apps, software, and devices.
- You welcome the challenges of working with new technology.