INTERNATIONAL BUSINESS, B.S.

Begin Campus: Any Penn State Campus
End Campus: Erie

Career Paths
The ability to graduate with two business degrees and demonstrated skill in a specific business discipline makes Penn State Behrend’s B.S. in International Business degree particularly attractive to employers. Positions held by new graduates include foreign exchange settlement analyst, marketing representative, sales and marketing specialist, financial analyst, research and database coordinator, retail planning manager, and economist. Behrend has a comprehensive support system to help you identify and achieve your goals for college and beyond. Meet with your academic adviser often and take advantage of the services offered by the Academic and Career Planning Center beginning in your first semester.

Careers

Opportunities for Graduate Studies
International Business graduates are well-prepared to pursue master’s- or doctoral-level education in international business, in their concurrent degree discipline, or in Penn State Behrend’s master’s degree programs in Business Administration (M.B.A.), Project Management (M.P.M.) or Manufacturing Management (M.M.M).

Professional Resources
- AACSB International (https://www.aacsb.edu/)