INTERNATIONAL BUSINESS, B.S.

Begin Campus: Any Penn State Campus

End Campus: Erie

Program Description
The International Business major is designed to prepare students for the increasingly international nature of business. Compared to other business majors, this one provides greater emphasis on knowledge and skills that are needed to conduct business in an international setting. This includes issues concerned with accomplishing organizational objectives through the coordination of human, material, information, and financial resources across national boundaries. In addition to studying the core business courses, students in this major will receive a broad exposure to the complexity of international business through required course work in international business, international culture, a foreign language, and a study abroad experience. In addition to preparing students for an international business environment, the major aims to provide them with knowledge of a specific business discipline by requiring the completion of all the requirements for a second business major. As a result, students meet the University requirements for a concurrent major. Graduates of the INTB major should be better prepared to function effectively as employees of small businesses with developing international operations or as members of larger business organizations with extensive global operations.

What is International Business?
We live in an increasingly interdependent world, one in which economic events happening halfway around the globe are as likely to affect us as those occurring in a neighboring state. Global interconnectedness creates demand for decision-makers with the knowledge to conduct business in an international setting. The study of international business teaches the skills needed to meet the challenges of accomplishing organizational objectives while coordinating human, financial, information, or material resources across national boundaries. To offer both depth and breadth of skills, Penn State Behrend’s B.S. in International Business is a dual-degree program. Students pursue a second degree in Accounting, Business Economics, Economics, Finance, Interdisciplinary Business with Engineering Studies, Management Information Systems, Marketing, or Project and Supply Chain Management.

You Might Like This Program If...
• You are interested in business and curious about the wider world around you.
• You envision working in another country or for a multinational organization.
• You intend to study abroad during college.
• You like the idea of earning two undergraduate degrees.