

MARKETING, B.S. (BEHREND)

Begin Campus: Any Penn State Campus

End Campus: Erie

Entrance to Major

Entry to the Marketing major requires the successful completion of 5 entry-to-major courses: ACCTG 211, ECON 102, ENGL 15 or ENGL 30H, MATH 110 or MATH 140, STAT 200 or SCM 200. Each course requires a C or better grade for successful complete.