PSYCHOLOGY, B.S.  
(BEHREND)

Begin Campus: Any Penn State Campus
End Campus: Erie

Program Description
Not all options are available at every campus. Contact the campus you are interested in attending to determine which options are offered.

The Psychology program at Penn State Behrend provides students with a solid foundation in the application of psychological knowledge, skills and techniques for the solution and prevention of individual and social problems. A spectrum of courses (bio-behavioral, clinical, cognitive-experimental, developmental, educational, human factors, industrial/organizational, personality, and social) is united by a strong focus on the scientific method. All students are afforded the opportunity to participate in internships and research assistantships throughout their training. Bachelor-level graduates in psychology are equipped for various positions in human service agencies, businesses, industries, and laboratories. Those not joining the workforce following graduation most often continue their training, working towards a master’s or doctoral degree in psychology; others go on to other disciplines, e.g., medical or law school. Courses within this degree can also be used to develop a specialty in areas such as criminal justice, sociology, or international studies.

The Bachelor of Science degree offers four multidisciplinary options. The Science option is intended for students with a strong interest in science and requires more coursework in the biological, physical, social, and mathematical sciences than does the Bachelor of Arts program. The Psychology in the Workplace option is designed for students who wish to combine their interests in business and psychology. The Human Factors and Design option combines perspectives within the fields of psychology and engineering in order to design products that maximize human functioning. The Data Analytics option emphasizes the applied aspects of quantification. Students will take a closer look at several aspects of analysis and extracting meaning from data sets. The Bachelor of Science degree helps to prepare students for future careers in clinical, developmental, educational, human factors, industrial organization, program evaluation and health-related fields.

What is Psychology?
Psychology is the scientific study of thought, behavior, and experience. Many people associate psychology with psychological therapy and the practice of clinical psychology. There are also many other important areas of scientific psychology, such as cognitive, developmental, industrial/organizational, and social psychology. What these subfields of psychology have in common is the use of the scientific method to understand human behavior and apply that understanding to the development of theory and practice. Psychologists are increasingly making use of neuroscience methods and theories to understand psychological phenomena. As a profession, psychology is related to fields such as health, education, marketing, human resources, social work, and more. The principles of psychology are relevant to almost all areas of human endeavor, and the career paths of psychology students reflect this wealth of possibilities.

You Might Like This Program If...
- Human behavior fascinates you.
- You wonder how personality influences behavior, how brain function relates to behaviors, how memory works, or how people make decisions.
- You’re fascinated by how people interact with machines and technology, workplace dynamics, leadership, and motivation.
- You want to know more about child/adolescent development, parenting, and learning.
- You are interested in human diversity in all its forms, including personality, gender, and culture.
- You’d like to help people who have psychological disorders.