

PUBLIC RELATIONS, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Program Requirements

To earn an undergraduate certificate in Public Relations, a minimum of 12 credits is required.

Code	Title	Credits
Prescribed Courses		
COMM 315	Applications for Media Writing	3
COMM 370	Public Relations	3
COMM 471	Public Relations Media and Methods	3
COMM 472	Public Relations Event Planning	3
or COMM 473	Public Relations Campaigns	