

# ADVERTISING/PUBLIC RELATIONS, B.A.

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**Begin Campus:** Any Penn State Campus

**End Campus:** University Park, World Campus

## Entrance to Major

This program currently has administrative enrollment controls. Administrative Enrollment Controls are initiated when limitations of space, faculty, or other resources in a major prevent accommodating all students who request them. Students must follow the administrative enrollment controls that are in effect for the semester that they enter the university.

## First-Year Students Entering Summer 2024, Fall 2024, Spring 2025

In order to be eligible for entrance to this major, students must satisfy the following requirements:

- be enrolled in the Donald P. Bellisario College of Communications or the Division of Undergraduate Studies
- 40-68 graded Penn State credits (excludes transfer and AP credits)
- completed with a grade of C or better: ENGL 15 (or a University equivalent), ECON 102
- earned a minimum cumulative grade-point average (GPA) of 3.20

## Students Who Entered Prior to Summer 2024

Students who entered the University from Summer 2018 through Spring 2024 should view the administrative enrollment controls in the appropriate Undergraduate Bulletin archive (<https://bulletins.psu.edu/undergraduate/archive/>). Students who entered the University prior to the summer 2018 semester should consult with their academic adviser about the administrative enrollment controls in effect for the semester they entered the university.