ADVERTISING/PUBLIC RELATIONS, B.A.

Begin Campus: Any Penn State Campus

End Campus: University Park, World Campus

Entrance to Major
This program currently has administrative enrollment controls. Administrative Enrollment Controls are initiated when limitations of space, faculty, or other resources in a major prevent accommodating all students who request them. Students must follow the administrative enrollment controls that are in effect for the semester that they enter the university.

First-Year Students Entering Summer 2022, Fall 2022, Spring 2023
In order to be eligible for entrance to this major, students must satisfy the following requirements:

- 40-68 graded Penn State credits (excludes transfer and AP credits)
- completed with a grade of C or better: ENGL 15 (or a University equivalent), ECON 102
- earned a minimum cumulative grade-point average (GPA) of 3.25

Students Who Entered Prior to Summer 2022
Students who entered the University from Summer 2018 through Spring 2022 should view the administrative enrollment controls in the appropriate Undergraduate Bulletin archive (https://bulletins.psu.edu/undergraduate/archive/). Students who entered the University prior to the summer 2018 semester should view the administrative enrollment controls for the semester that they entered the university (https://advising.psu.edu/entrance-major-requirements/) on the Academic Advising Portal.