

# COMMUNICATION AND SOCIAL JUSTICE, MINOR

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Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

## Program Description

The idea of a more just society is a shared value and goal across the university. The Communication and Social Justice minor is designed to bring students from different disciplines who share that commitment together and provide them with the communication skills they need to achieve a more just social world. There are two parts of a curriculum that students must take to achieve the minor. They will take 3 courses (9 credits) on social justice subject matter drawn from a transdisciplinary list, one of which must be a 400-level course. Then, they will take three communications skills courses (9 credits) that will help them communicate that subject matter more effectively. The first, a basic production course on how to shoot, record, edit or launch multimedia content (either COMM 270, COMM 283 or LA 235N). The second, a course on digital communication strategies, and finally a capstone course that will apply the skills from the first two courses and supervise students in the creation and launch of a digital communications campaign that will further the causes they are passionate about. Completion of the minor will help further an ongoing conversation about the importance of a just society and prepare students to be effective multimedia communicators.

## What is Communication and Social Justice?

The Communication and Social Justice minor is for students who would like to learn to communicate their commitment and passion for social justice to the general public to help further causes that they care about. Students will draw from their knowledge base in their home majors and learn to create media assets and multi-media campaigns designed to persuade. Completion of the minor will prepare students to create and utilize media campaigns, skills which translate well into any chosen field today.

## You Might Like This Program If...

You care about helping to foster a more just society and want to learn to communicate in today's media system. In a world dominated by media, knowing how to create and utilize different forms of media will serve any student well in their chosen field.