DIGITAL JOURNALISM AND MEDIA, B.A.

**Begin Campus:** World Campus

**End Campus:** World Campus

**Career Paths**

Skills earned by pursuing the major provide students with the ability to create, execute, and evaluate communication strategies — making them a valuable asset for businesses, corporations, government, news outlets, and nonprofit organizations. Because students should be able to write and produce content for digital journalism organizations, to apply multimedia skills to develop, create, research and assess pieces appropriate to specific mediums and audiences, and to understand ethics and laws regarding freedom of the press and speech, they are especially valuable to any number of organizations who value those skills.