

JOURNALISM, B.A.

Begin Campus: Any Penn State Campus

End Campus: University Park

Program Description

The goal of the major is to provide students with the critical thinking, ethical, legal and professional skills that will enable them to enter positions in all areas of journalism.

The following three options are offered:

Broadcast Journalism Option

This option is designed for students interested in radio, television, and/or multimedia journalism as a reporter, editor, or producer. Students are trained in the techniques of audio/video and online reporting and editing. They take two required courses that provide instruction in the basic skills of reporting and editing and choose two other courses that provide advanced instruction in these areas.

Digital and Print Journalism Option

This option is designed for students interested in newspaper, magazine and/or multimedia journalism as a reporter, editor, or producer. Students are trained in the techniques of print and online reporting and editing. They take two required courses that provide instruction in the basic skills of reporting and editing and choose two other courses that provide advanced instruction in these areas.

Photojournalism Option

This option is designed for students interested in photo and/or multimedia journalism as a photographer, editor or producer. Students are trained in the techniques of still/video photography and editing. They take two required courses that provide instruction in the basic skills of photography and editing and choose two other courses that provide advanced instruction in these areas.

What is Journalism?

The core skill set of journalism is gathering information and organizing it to tell a story in a compelling fashion. While consumption and delivery methods change almost daily for information, journalism exists in more forms than ever before: broadcast, digital, online, multimedia, print, and more. Faculty emphasize a fact-based approach to information that serves the public interest. In the department, professionally focused classes and hands-on opportunities prepare students for an ever-changing and important industry that marries a tradition of history-as-it-happens with cutting-edge technology and information delivery.

You Might Like This Program If...

- You're curious, inquisitive, observant and organized.
- You have an ability to meet deadlines and work under pressure.
- You have an appreciation and understanding of popular culture.
- You have excellent verbal and written communications skills.
- You have an interest in telling stories, no matter the medium, and trying technologies that engage an audience.

MORE INFORMATION ABOUT JOURNALISM (<https://www.bellisario.psu.edu/departments/journalism/>)