

JOURNALISM, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description

The Journalism minor will offer students the skills required to practice journalism, including researching, writing, interviewing, and using equipment and technology necessary to tell non-fiction stories. Students will also learn journalism theory - the reason journalism and the First Amendment are critical to a functioning democracy as well as the ethics that shape news media decision-making. Courses on the "skills" side of the minor will include COMM 160 and COMM 260W, the foundational journalistic reporting and writing courses that can be followed by upper-division courses in print/digital and broadcast. In addition, students will be able to pursue visual story-telling via photojournalism and multimedia/video courses. At the same time, theory courses such as COMM 271 will introduce students to the history of journalism in this country and show how the news media has reacted to changes in the industry.

What is Journalism?

Journalism matters. The core skill set of journalism, gathering information and organizing it to tell a story in a compelling fashion, matters more than ever. While consumption and delivery methods change almost daily for information, journalism exists in more forms than ever before. Broadcast, digital, online, multimedia, print ... journalism matters. For audiences old and young, for audiences interested in a mix of information, for audiences interested in niche or specific information ... journalism matters. Journalism matters because the fact-based approach to information serves the public interest.

You Might Like This Program If...

- You have an appreciation and understanding of popular culture.
- You have excellent verbal and written communications skills.
- You have an interest in telling stories, no matter the medium, and trying technologies that engage an audience.