

SPORTS JOURNALISM, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Program Description

The program explores issues and trends through instruction, programming and research. The curriculum covers sports writing, sports broadcasting, sports information, sports ethics, sports media and society, sports industry, and sports and public policy. The Center (<http://comm.psu.edu/about/centers/john-curley-center-for-sports-journalism/>) emphasizes media-related internships. Students are encouraged to complete co-curricular work at the student-run newspaper, the campus radio and TV stations, and the Athletic Department. Students must earn a minimum of six credits from COMM 476, COMM 477 and/or COMM 478 and complete an on-campus sports media activity and/or internship.

What is Sports Journalism?

Thirty-one varsity teams. The chance to cover them in any format: multimedia, photo, text and video. Penn State students interested sports communications and sports journalism careers are in the perfect spot to hone their skills. A combination of classroom instruction and co-curricular activities provide unrivaled opportunities to gain hands-on experience using the same hardware as professionals across the country, and often working side by side at major events with those professionals. Completing the certificate helps prepare students for opportunities with league, sport and team publicity and sports information operations, as well as members of the sports media in its varied formats.

MORE INFORMATION ABOUT SPORTS JOURNALISM (<https://www.bellisario.psu.edu/research/centers/john-curley-center-for-sports-journalism/>)

Program Requirements

To earn an undergraduate certificate in Sports Journalism, John Curley Center, Bellisario College of Communications, a minimum of 6 credits is required.

Code	Title	Credits
Prescribed Courses		
Select 6 credits of the following:		6
COMM 476	Sports Writing	
COMM 477	Sports Broadcasting	
COMM 478	Sports Information	

To complete the program, students must earn a minimum of six credits from COMM 476, COMM 477 and/or COMM 478 and complete an on-campus sports media activity (Daily Collegian, CommRadio, WKPS-FM "The Lion," Intercollegiate Athletics, etc.) and/or on- or off-campus internships in sports media.

Prerequisites Required.

Certificate Learning Objectives

- **Ethics:** Students will demonstrate a grounding in journalism ethics, particularly as it pertains to sports.

- **Journalism Skills:** Students will be able to demonstrate competency in Associated Press style and basic grammar.
- **Multiplatform:** Students will be able to demonstrate storytelling skills on multiple platforms.
- **Reporting:** Students will be able to report and create content on the stories that make up the core of sports writing: game stories; previews and follows; features; various kinds of enterprise.
- **Sports Issues:** Students will demonstrate an understanding of the economic and societal issues facing the sports industry today.

Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/>)

University Park

Bellisario College Academic Advising

204 Carnegie Building
University Park, PA 16802
814-865-1503
commadvisor@psu.edu

<https://www.bellisario.psu.edu/current/advising> (<https://www.bellisario.psu.edu/current/advising/>)

Contact

University Park

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<https://www.bellisario.psu.edu/research/centers/john-curley-center-for-sports-journalism/>