

BUSINESS ADMINISTRATION, A.S. (BERKS)

Begin Campus: Berks

End Campus: Berks

Program Learning Objectives

- Demonstrate the necessary skills and abilities to effectively communicate.
- Apply contemporary tools of information technology to include business software applications.
- Apply leadership, team building, and project management skills.
- Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
- Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- Utilize and apply fundamental business concepts, principles and contemporary business practices.
- Recognize, analyze and solve business problems using quantitative and qualitative measures.