**BUSINESS, B.S. (BERKS)**

**Begin Campus:** Any Penn State Campus

**End Campus:** Berks

**Program Learning Objectives**

Upon graduation BSB students will be able to:

1. Demonstrate the necessary skills and abilities to effectively communicate.
2. Apply contemporary tools of information technology to include business software applications.
3. Apply leadership, team building, and project management skills.
4. Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
5. Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
6. Utilize and apply fundamental business concepts, principles and contemporary business practices.
7. Recognize, analyze and solve business problems using quantitative and qualitative measures.