BUSINESS, B.S. (BERKS)

Begin Campus: Any Penn State Campus

End Campus: Berks

Program Learning Objectives

• Data Analysis and Problem Solving: Recognize, analyze and solve business problems using quantitative and qualitative measures.

• Effective Communication: Demonstrate the necessary skills and abilities to effectively communicate.

• Ethical Awareness: Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.

• Global & Diverse Perspectives: Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.

• Leadership & Teamwork: Apply leadership, team building, and project management skills.

• Use Management Theory/Practice: Utilize and apply fundamental business concepts, principles and contemporary business practices.

• Use Technology: Apply contemporary tools of information technology to include business software applications.