

HOSPITALITY MANAGEMENT, B.S. (BERKS)

Begin Campus: Any Penn State Campus

End Campus: Berks

Program Description

Not all options are available at every campus. Contact the campus you are interested in attending to determine which options are offered.

This major helps provide preparation for management positions in hotels, restaurants, institutions, and other hospitality organizations. The program is designed to give the student a broad general education and a strong management and problem-solving orientation balanced with the requisite technical skills, all of them essential for career progression to upper-management positions in the hospitality professions. The program also helps prepare students for graduate study.

Hospitality Management Option

Available at the following campuses: University Park

This option helps prepare students for management positions in any segment of the hospitality industry, including hotels, restaurants, institutional or non-commercial operations, clubs, resorts, and casinos. The management focus helps provide students with the analytical, interpersonal, and organizational skills necessary to effectively function as hospitality professionals.

Hospitality Entrepreneurship Option

Available at the following campuses: Berks

(Offered only at Penn State Berks) This option helps prepare students for careers as owners or managers of small independently-owned hospitality operations or as entrepreneurs within large hospitality corporations or management companies in hospitality segments such as a restaurants, hotels, and non-commercial operations. The entrepreneurship focus helps provide students with creative problem solving, opportunity recognition, and leadership skills necessary to effectively manage small or individual unit's hospitality operations.

What is Hospitality Management?

The hospitality industry is global, diverse, exciting, and offers a world of opportunity. Hospitality graduates manage hotels, restaurants, resorts, corporate dining, stadiums and arenas, theme parks, country clubs, cruise ships, and casinos and the vast array of manufacturing and service businesses that support the hospitality industries. From exotic locales to familiar destinations, from international postings to entrepreneurial prospects, from planning events to corporate finance, and from school food service to senior living, the possibilities are endless. This major prepares students for the multi-faceted hospitality industry and for the many career opportunities available to hospitality management graduates.

You Might Like This Program If...

- You like the opportunity for an exciting fast-track career with the potential for significant financial rewards.
- You have solid interpersonal skills, creativity, and a strong work ethic.
- You seek a diverse and high-energy work environment.

- You enjoy working with people and helping others.
- You want to work in interesting and exotic places.

MORE INFORMATION ABOUT HOSPITALITY MANAGEMENT (<https://hhd.psu.edu/shm/>)