

# HOSPITALITY MANAGEMENT, B.S. (BERKS)

**Begin Campus:** Any Penn State Campus

**End Campus:** Berks

## Program Description

The School of Hospitality Management (SHM) prepares our graduates to make a difference in the global world of hospitality through their skills in management and problem-solving, by combining people-skills along with analytical prowess. Our graduates learn in real-world facilities, research labs solving real-world problems, travel for domestic and international learning experiences, and engage as much with people as with novel technologies. The learning and engagement at SHM reflect today's relevant industry landscape providing experiences that prepare students for the many career opportunities offered in the diverse and exciting segments of the global hospitality industry, and will power their success in any complex, people-centric enterprise. Penn State's Hospitality Management program is amongst the oldest program in the nation, and amongst the most prestigious of its kind in the world.

## HOSPITALITY MANAGEMENT OPTION

**Available at the following campuses: University Park**

This option prepares students for management positions in any sector of the hospitality industry, including lodging, event planning, food service, food supply chain, gaming, and with a wide range of manufacturing and service businesses that support the hospitality industry. The management focus helps provide students with the analytical, interpersonal, and organizational skills necessary to effectively function as hospitality professionals.

## HOSPITALITY ENTREPRENEURSHIP OPTION

**Available at the following campuses: Berks**

This option helps prepare students for careers as owners or managers of small independently-owned hospitality operations or as entrepreneurs within large hospitality corporations or management companies in hospitality segments such as a restaurants, hotels, and non-commercial operations. The entrepreneurship focus helps provide students with creative problem solving, opportunity recognition, and leadership skills necessary to effectively manage small or individual unit's hospitality operations.

## What is Hospitality Management?

Hospitality refers to the relationship that exists between a host and a guest. The Hospitality discipline prepares students to create value in this relationship, both from the host and the guest's perspectives. This involves the creation and management of products and services by the hosts for the guests, based on the preferences and behaviors of the guests. The Hospitality Management major is therefore an interdisciplinary field of study that prepares students for a global and diverse world of management and entrepreneurship opportunities. Hospitality graduates are trained to own and manage hotels, restaurants, resorts, corporate dining, stadiums and arena catering, theme parks, country clubs, cruise ships, casinos, event management, and the vast array of manufacturing and service businesses that support the hospitality industry. From exotic locales to familiar destinations, from

international postings to entrepreneurial prospects, from planning events to corporate finance, and from school food service to senior living, the possibilities are endless. This major prepares students for the multi-faceted hospitality industry and for the many career opportunities available to hospitality management graduates.

## You Might Like This Program If...

- You enjoy working with people and helping others, have strong interpersonal skills, creativity and a good work ethic.
- You are looking for a creative, fast-paced career in a diverse and high-energy environment, with opportunities to work in a variety of locations within the U.S. and internationally.
- You have a strong balance of interpersonal and people-management skills, and operations and business analysis abilities.

MORE INFORMATION ABOUT HOSPITALITY MANAGEMENT (<https://hhd.psu.edu/shm/>)