PROFESSIONAL WRITING, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description
The minor in Professional Writing is intended to prepare students from all degree programs within the Berks College (with the exception of the major in Professional Writing) to write effectively in a variety of workplace and academic settings. Theory courses provide the necessary background to help students understand and appreciate the larger issues surrounding the writing and reading of texts. At the same time, practice-oriented courses draw upon the strategies and techniques of practicing writers outside and inside of the University, including workshops, peer conferencing, collaborative writing, portfolio preparation, and internships. Students may not count courses used to satisfy General Education Writing/Speaking Skills.

What is Professional Writing?
If you enjoy expressing thoughts and ideas through the written word, the minor in Professional Writing may be right for you. Professional Writing involves the use of precise language to convey information in a way that is easily understood by its intended audience, and it may be used to inform, persuade, instruct, or encourage action.

Program Requirements

Requirements for the Minor
A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Prescribed Courses: Require a grade of C or better</td>
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<tr>
<td>ENGL 211W</td>
<td>Introduction to Writing Studies</td>
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Additional Courses
Select 15 credits of the following: 15

<table>
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<tr>
<th>Code</th>
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<tbody>
<tr>
<td>CAS 214W</td>
<td>Speech Writing</td>
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<tr>
<td>COMM 260W</td>
<td>News Writing and Reporting</td>
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<td>COMM 320</td>
<td>Introduction to Advertising</td>
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<td>COMM 370</td>
<td>Public Relations</td>
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<tr>
<td>ENGL 110</td>
<td>Newswriting Practicum</td>
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<td>ENGL 212</td>
<td>Introduction to Fiction Writing</td>
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<td>ENGL 213</td>
<td>Introduction to Poetry Writing</td>
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<td>ENGL 215</td>
<td>Introduction to Article Writing</td>
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<tr>
<td>ENGL 250</td>
<td>Peer Tutoring in Writing</td>
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<tr>
<td>ENGL 415</td>
<td>Advanced Nonfiction Writing</td>
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ENGL 416  Science Writing
ENGL 417  The Editorial Process
ENGL 418  Advanced Technical Writing and Editing
ENGL 419  Advanced Business Writing
ENGL 420  Writing for the Web
ENGL 421  Advanced Expository Writing
ENGL 471  Rhetorical Traditions
ENGL 472  Current Theories of Writing and Reading
ENGL 473  Rhetorical Approaches to Discourse
ENGL 474  Issues in Rhetoric and Composition
ENGL 480  Communication Design for Writers
ENGL 491  The Capstone Course in Professional Writing
ENGL 495  Internship
ENGL 497  Special Topics

Academic Advising
The objectives of the university’s academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of-class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee’s unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32:00: ADVISING POLICY (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/)

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http://hazleton.psu.edu/professional-writing-minor