

# WRITING AND DIGITAL MEDIA, B.A.

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**Begin Campus:** Any Penn State Campus

**End Campus:** Berks

## Career Paths

The Writing and Digital Media degree provides an excellent academic foundation for students to hone their written communication skills. The flexible nature of the program allows graduates to enter a variety of career fields

## Careers

The Writing and Digital Media degree provides valuable written communication skills sought by employers in a wide variety of fields. Graduates will be well prepared for positions in media and publishing outlets as editors, news analysts, and reporters; in corporate settings as advertising copywriters, public relations specialists, and technical writers, and in a variety of academic settings.

MORE INFORMATION ABOUT POTENTIAL CAREER OPTIONS FOR GRADUATES OF THE WRITING AND DIGITAL MEDIA PROGRAM (<http://berks.psu.edu/ba-professional-writing/>)

## Opportunities for Graduate Studies

The B.A. in Writing and Digital Media also prepares students for graduate study in fields such as rhetoric and composition, journalism, creative writing, and other related programs, as well as business and law.

MORE INFORMATION ABOUT OPPORTUNITIES FOR GRADUATE STUDIES (<http://berks.psu.edu/ba-professional-writing/>)