Writing and Digital Media, Minor

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description
The minor in Writing and Digital Media is intended to prepare students from all degree programs within the Berks College (with the exception of the major in Writing and Digital Media) to write effectively in a variety of workplace and academic settings. Theory courses provide the necessary background to help students understand and appreciate the larger issues surrounding the writing and reading of texts. At the same time, practice-oriented courses draw upon the strategies and techniques of practicing writers outside and inside of the University, including workshops, peer conferencing, collaborative writing, portfolio preparation, and internships.

Students may not count courses used to satisfy General Education Writing/Speaking Skills.

What is Writing and Digital Media?
If you enjoy expressing thoughts and ideas through the written word, the minor in Writing and Digital Media may be right for you. Writing and Digital Media involves the use of precise language to convey information in a way that is easily understood by its intended audience, and it may be used to inform, persuade, instruct, or encourage action.

Program Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Requirements for the Minor</td>
<td>18</td>
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</tbody>
</table>

Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (https://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10). In addition, at least six credits of the minor must be unique from the prescribed courses required by a student’s major(s).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 211W</td>
<td>Introduction to Writing Studies</td>
<td>3</td>
</tr>
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</table>

Additional Courses

Select 15 credits from the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>CAS 214W</td>
<td>Speech Writing</td>
</tr>
<tr>
<td>COMM/IST 234N</td>
<td>Digital Cultures</td>
</tr>
<tr>
<td>COMM 260W</td>
<td>News Writing and Reporting</td>
</tr>
<tr>
<td>COMM 270</td>
<td>Introduction to Multimedia Production</td>
</tr>
<tr>
<td>COMM 271</td>
<td>Principles of Journalism</td>
</tr>
<tr>
<td>COMM 320</td>
<td>Introduction to Advertising</td>
</tr>
<tr>
<td>COMM 370</td>
<td>Public Relations</td>
</tr>
<tr>
<td>DIGIT 100</td>
<td>Introduction to Digital Humanities</td>
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</tbody>
</table>

Academic Advising

The objectives of the university’s academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and-out-of-class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee’s unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/)

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https://altoona.psu.edu/academics/bachelors-degrees/english/contact-information