

# WRITING AND DIGITAL MEDIA, MINOR

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Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

## Program Description

The minor in Writing and Digital Media is intended to prepare students from all degree programs within the Berks College (with the exception of the major in Writing and Digital Media) to write effectively in a variety of workplace and academic settings. Theory courses provide the necessary background to help students understand and appreciate the larger issues surrounding the writing and reading of texts. At the same time, practice-oriented courses draw upon the strategies and techniques of practicing writers outside and inside of the University, including workshops, peer conferencing, collaborative writing, portfolio preparation, and internships.

Students may not count courses used to satisfy General Education Writing/Speaking Skills.

## What is Writing and Digital Media?

If you enjoy expressing thoughts and ideas through the written word, the minor in Writing and Digital Media may be right for you. Writing and Digital Media involves the use of precise language to convey information in a way that is easily understood by its intended audience, and it may be used to inform, persuade, instruct, or encourage action.