COMMUNICATIONS, B.A. (CAPITAL)

Begin Campus: Any Penn State Campus

End Campus: Harrisburg

Program Learning Objectives

- Students will recall Communications theory and theorists.
- Students will construct media projects using a variety of visual, audio and Web technologies.
- Students will assess the Communication situation and create original written documents, images, sound, or graphics accordingly.
- Students will analyze media using Communications theory and methods in their own research and writing.
- Students will develop the professional, ethical and social responsibilities of the media professions.