COMMUNICATIONS, B.A.  
(CAPITAL)

Begin Campus: Any Penn State Campus

End Campus: Harrisburg

Program Learning Objectives
1. Students will recall Communications theory and theorists.
2. Students will construct media projects using a variety of visual, audio and Web technologies.
3. Students will assess the Communication situation and create original written documents, images, sound, or graphics accordingly.
4. Students will analyze media using Communications theory and methods in their own research and writing.
5. Students will develop the professional, ethical and social responsibilities of the media professions.