COMMUNICATIONS, B.A. (CAPITAL)

Begin Campus: Any Penn State Campus
End Campus: Harrisburg

Degree Requirements
For the Bachelor of Arts degree in Communications, a minimum of 120 credits is required:

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Education</td>
<td>45</td>
</tr>
<tr>
<td>Electives</td>
<td>12</td>
</tr>
<tr>
<td>Bachelor of Arts Degree Requirements</td>
<td>24</td>
</tr>
<tr>
<td>Requirements for the Major</td>
<td>39</td>
</tr>
</tbody>
</table>

3 of the 24 credits for Bachelor of Arts Degree Requirements are included in the Requirements for the Major, General Education, or Electives and 0-12 credits are included in Electives if foreign language proficiency is demonstrated by examination.

Requirements for the Major
At least 12 credits of Communications courses must be taken at the 400 level.

To graduate, a student enrolled in the major must earn a grade of C or better in each course designated by the major as a C-required course, as specified by Senate Policy 82-44 (https://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#82-44).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prescribed Courses: Require a grade of C or better</td>
<td></td>
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<tr>
<td>COMM 251</td>
<td>The Nature of Media</td>
<td>3</td>
</tr>
<tr>
<td>COMM 342W</td>
<td>Idea Development and Media Writing</td>
<td>3</td>
</tr>
<tr>
<td>COMM 456</td>
<td>Media Criticism and Theory</td>
<td>3</td>
</tr>
<tr>
<td>COMM 458</td>
<td>Media Law and Ethics</td>
<td>3</td>
</tr>
<tr>
<td>Additional Courses: Require a grade of C or better</td>
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<td></td>
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<tr>
<td>COMM 230W</td>
<td>Writing for Media</td>
<td>3</td>
</tr>
<tr>
<td>or COMM 260WNews Writing and Reporting</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Select two courses in visual communication from the following:</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>COMM 215</td>
<td>Basic Photography for Communications</td>
<td></td>
</tr>
<tr>
<td>COMM 241</td>
<td>Graphic Design for Communications</td>
<td></td>
</tr>
<tr>
<td>COMM 242</td>
<td>Basic Video/Filmmaking</td>
<td></td>
</tr>
<tr>
<td>COMM 269</td>
<td>Photojournalism</td>
<td></td>
</tr>
<tr>
<td>COMM 270</td>
<td>Introduction to Multimedia Production</td>
<td></td>
</tr>
<tr>
<td>COMM 337</td>
<td>Intermediate Documentary Production</td>
<td></td>
</tr>
<tr>
<td>COMM 415</td>
<td>Advanced Photography for Communications</td>
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</tr>
<tr>
<td>COMM 437</td>
<td>Advanced Documentary Production</td>
<td></td>
</tr>
<tr>
<td>COMM 438</td>
<td>Advanced Narrative Production</td>
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</tr>
<tr>
<td>COMM 441</td>
<td>Advanced Graphic Design for Communications</td>
<td></td>
</tr>
</tbody>
</table>

Select 6 credits in Communications from the following:

- CC 200  Introduction to Corporate Communication
- COMM 110  Media and Democracy
- COMM 150N  The Art of the Cinema
- COMM 160  Basic News Writing Skills
- COMM 168  American Journalism: Values, Traditions, and Practices
- COMM 215  Basic Photography for Communications
- COMM 234N  Digital Cultures
- COMM 241  Graphic Design for Communications
- COMM 242  Basic Video/Filmmaking
- COMM 250  Film History and Theory
- COMM 269  Photojournalism
- COMM 270  Introduction to Multimedia Production
- COMM 320  Introduction to Advertising
- COMM 346  Writing for the Screen I
- COMM 360  Radio Reporting
- COMM 363  ...
- COMM 370  Public Relations
- COMM 372  Digital Public Relations
- COMM 374  Audio Production
- COMM 405  Political Economy of Communications
- COMM 414  Media Management
- COMM 415  Advanced Photography for Communications
- COMM 418  Media Effects: Theory and Research
- COMM 420  Research Methods in Advertising and Public Relations
- COMM 421W  Advertising Creative Strategies
- COMM 424  Advertising Campaigns
- COMM 428E  Social Media Strategies
- COMM 430  Mass Media and Politics
- COMM 436  Advanced Audio Production
- COMM 457  Media Audiences and Contexts
- COMM 459  Cultural Effects of Interactive and Online Media
- COMM 461  Magazine Writing
- COMM 462  Feature Writing
- COMM 471  Public Relations Media and Methods
- COMM 472  Public Relations Event Planning
- COMM 473  Public Relations Campaigns
- COMM 474  Depth Reporting
- COMM 481  Advanced Multimedia Production
- COMM 488  Writers’ Seminar
- COMM 495  Internship
- COMM 496  Independent Studies

Supporting Courses and Related Areas
Select 12 credits in consultation with an academic adviser. These credits, combined with electives, may be applied to a minor in support of the student's interests.

General Education
Connecting career and curiosity, the General Education curriculum provides the opportunity for students to acquire transferable skills necessary to be successful in the future and to thrive while living in interconnected contexts. General Education aids students in developing
intellectual curiosity, a strengthened ability to think, and a deeper sense of aesthetic appreciation. These are requirements for all baccalaureate students and are often partially incorporated into the requirements of a program. For additional information, see the General Education Requirements (https://bulletins.psu.edu/undergraduate/general-education/baccalaureate-degree-general-education-program/) section of the Bulletin and consult your academic adviser.

The keystone symbol appears next to the title of any course that is designated as a General Education course. Program requirements may also satisfy General Education requirements and vary for each program.

Foundations (grade of C or better is required and Inter-Domain courses do not meet this requirement.)
- Quantification (GQ): 6 credits
- Writing and Speaking (GWS): 9 credits

Breadth in the Knowledge Domains (Inter-Domain courses do not meet this requirement.)
- Arts (GA): 3 credits
- Health and Wellness (GHW): 3 credits
- Humanities (GH): 3 credits
- Social and Behavioral Sciences (GS): 3 credits
- Natural Sciences (GN): 3 credits

Integrative Studies
- Inter-Domain Courses (Inter-Domain): 6 credits

Exploration
- GN, may be completed with Inter-Domain courses: 3 credits
- GA, GH, GN, GS, Inter-Domain courses. This may include 3 credits of World Language course work beyond the 12th credit level or the requirements for the student’s degree program, whichever is higher: 6 credits

University Degree Requirements

First Year Engagement
All students enrolled in a college or the Division of Undergraduate Studies at University Park, and the World Campus are required to take 1 to 3 credits of the First-Year Seminar, as specified by their college First-Year Engagement Plan.

Other Penn State colleges and campuses may require the First-Year Seminar; colleges and campuses that do not require a First-Year Seminar provide students with a first-year engagement experience.

First-year baccalaureate students entering Penn State should consult their academic adviser for these requirements.

Cultures Requirement
6 credits are required and may satisfy other requirements
- United States Cultures: 3 credits
- International Cultures: 3 credits

Writing Across the Curriculum
3 credits required from the college of graduation and likely prescribed as part of major requirements.

Total Minimum Credits
A minimum of 120 degree credits must be earned for a baccalaureate degree. The requirements for some programs may exceed 120 credits.

Students should consult with their college or department adviser for information on specific credit requirements.

Quality of Work
Candidates must complete the degree requirements for their major and earn at least a 2.00 grade-point average for all courses completed within their degree program.

Limitations on Source and Time for Credit Acquisition
The college dean or campus chancellor and program faculty may require up to 24 credits of course work in the major to be taken at the location or in the college or program where the degree is earned. Credit used toward degree programs may need to be earned from a particular source or within time constraints (see Senate Policy 83-80 (https://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#83-80)). For more information, check the Suggested Academic Plan for your intended program.

B.A. Degree Requirements

Foreign Language (0-12 credits): Student must attain 12th credit level of proficiency in one foreign language. See the Placement Policy for Penn State Foreign Language Courses (https://bulletins.psu.edu/undergraduate/general-information/academic-information/advising-planning-degree-program/course-placements/placement-policy-world-language-courses/).

B.A. Fields (9 credits): Humanities, Social and Behavioral Sciences, Arts, Foreign Languages, Natural Sciences, Quantification (may not be taken in the area of the student’s primary major; foreign language credits in this category must be in a second foreign language or beyond the 12th credit level of proficiency in the first language)

Other Cultures (0-3 credits): Select 3 credits from approved list. Students may count courses in this category in order to meet other major, minor, elective, or General Education requirements, except for the General Education US/IL requirement.