Communications, B.A. (Capital)

Begin Campus: Any Penn State Campus

End Campus: Harrisburg

Suggested Academic Plan

The suggested academic plan(s) listed on this page are the plan(s) that are in effect during the 2021-22 academic year. To access previous years’ suggested academic plans, please visit the archive (https://bulletins.psu.edu/undergraduate/archive/) to view the appropriate Undergraduate Bulletin edition (Note: the archive only contain suggested academic plans beginning with the 2018-19 edition of the Undergraduate Bulletin).

Communications, B.A. at Harrisburg Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

<table>
<thead>
<tr>
<th>Fall</th>
<th>Credits</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 15 or 30H</td>
<td>3</td>
<td>CAS 100</td>
</tr>
<tr>
<td>General Education Course</td>
<td>3</td>
<td>COMM 160</td>
</tr>
<tr>
<td>World Language, Level 1</td>
<td>4</td>
<td>World Language, Level 2</td>
</tr>
<tr>
<td>General Education Course (GHW)</td>
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<td>General Education Course (GHW)</td>
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14.5

Second Year

<table>
<thead>
<tr>
<th>Fall</th>
<th>Credits</th>
<th>Spring</th>
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</thead>
<tbody>
<tr>
<td>COMM 100N (GS)</td>
<td>3</td>
<td>Elective or Minor Course</td>
</tr>
<tr>
<td>General Education Course</td>
<td>3</td>
<td>General Education Course</td>
</tr>
<tr>
<td>General Education Course</td>
<td>3</td>
<td>ENGL 202B or 202D</td>
</tr>
<tr>
<td>World Language, Level 3</td>
<td>4</td>
<td>General Education Course</td>
</tr>
<tr>
<td>General Education Course</td>
<td>3</td>
<td>General Education Course</td>
</tr>
</tbody>
</table>

16

Third Year

<table>
<thead>
<tr>
<th>Fall</th>
<th>Credits</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 251</td>
<td>3</td>
<td>COMM 230W or 260W</td>
</tr>
<tr>
<td>Supporting Course</td>
<td>3</td>
<td>COMM Selection from List E</td>
</tr>
<tr>
<td>Visual COMM Course from List F</td>
<td>3</td>
<td>Supporting Course</td>
</tr>
<tr>
<td>BA Requirement: Other Cultures</td>
<td>3</td>
<td>Elective or Minor Course</td>
</tr>
<tr>
<td>BA Requirement: BA Fields</td>
<td>3</td>
<td>Supporting Course</td>
</tr>
</tbody>
</table>

15

Fourth Year

<table>
<thead>
<tr>
<th>Fall</th>
<th>Credits</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 332</td>
<td>3</td>
<td>COMM 456</td>
</tr>
<tr>
<td>Supporting Course</td>
<td>3</td>
<td>COMM 458</td>
</tr>
<tr>
<td>COMM Selection from List E</td>
<td>3</td>
<td>COMM Visual Selection from List F</td>
</tr>
<tr>
<td>BA Requirement: BA Fields</td>
<td>3</td>
<td>Elective or Internship</td>
</tr>
<tr>
<td>Elective or Minor Course</td>
<td>3</td>
<td>BA Requirement: BA Fields</td>
</tr>
</tbody>
</table>

15

Total Credits 121

* Course requires a grade of C or better for the major
† Course requires a grade of C or better for General Education
# Course is an Entrance to Major requirement
‡ Course satisfies General Education and degree requirement
1 COMM Selection from Department List E, at least 12 credits of COMM courses must be taken at the 400 level. See List E below.
2 Visual COMM Course from List F, at least 12 credits of COMM courses must be taken at the 400 level. See List F below.

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures). W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of ‘C’ or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Bachelor of Arts students must take 9 credits in Bachelor of Arts (B.A.) Fields (Humanities; Social and Behavioral Sciences; Arts; World Languages [2nd language or beyond the 12th credit level of proficiency in the 1st]; Natural Sciences; Quantification). The B.A. Fields courses may not be taken in the area of the student’s primary major. See your adviser and the Degree Requirements section of this Bulletin.

Bachelor of Arts students must take 3 credits in Other Cultures. See your adviser and the full list of courses approved as Other Cultures courses.

Program Notes

Supporting Courses (12 Credits)

- Select 12 credits in a single discipline or subject area (other than Communications) in consultation with an academic adviser. These credits, combined with electives, may be applied to a minor in support of the student’s interests (Sem: 5-8).

COMM List (E)
Communications, B.A. (Capital)

• COMM 215 – Basic Photography (3)
• COMM 241 – Graphic Design for Communications (3)
• COMM 242 – Basic Video/Filmmaking (3)
• COMM 269 – Photo Journalism (3)
• COMM 270 – Introduction to Multimedia Production (3)
• COMM 337 – Intermediate Documentary Production (3)
• COMM 363 – Desktop Publishing (3)
• COMM 415 – Advance Photography (3)
• COMM 437 – Advanced Documentary Production (3)
• COMM 441 – Advanced Graphic Design (3)
• COMM 482 – Advanced Communication Workshop (4)

Visual COMM List (F)

• COMM 110 – Media and Democracy (3)
• COMM 150 – The Art of Cinema (3)
• COMM 160 – Basic News Writing Skills (3)
• COMM 168 – American Journalism: Values, Traditions, and Practices (3)
• COMM 215 – Basic Photography (3)
• COMM 234 – Digital Cultures (3)
• COMM 241 – Graphic Design for Communication (3)
• COMM 242 – Basic Video/Filmmaking (3)
• COMM 250 – Film History and Theory (3)
• COMM 269 – Photo Journalism (3)
• COMM 270 – Introduction to Multimedia Production (3)
• COMM 320 – Introduction to Advertising (3)
• COMM 332 – Reporting (3)
• COMM 337 – Intermediate Documentary Production (3)
• COMM 346 – Writing for the Screen I (3)
• COMM 350 – Comparative Media Cultures (3)
• COMM 360 – Radio Reporting (3)
• COMM 363 – Desktop Publishing (3)
• COMM 370 – Public Relations (3)
• COMM 372 – Digital Public Relations (3)
• COMM 374 – Audio Communications (3)
• COMM 405 – Political Economy of Communications (3)
• COMM 414 – Media Management (3)
• COMM 415 – Advanced Photography (3)
• COMM 418 – Media Effects: Theory and Research (3)
• COMM 420 – Research Methods in Advertising and Public Relations (3)
• COMM 421 – Advertising Creative Strategies (3)
• COMM 424 – Advertising Campaigns (3)
• COMM 428E – Social Media Strategies (3)
• COMM 430 – Mass Media and Politics (3)
• COMM 436 – Advanced Audio Production (3)
• COMM 437 – Advanced Documentary Production (3)
• COMM 441 – Advanced Graphic Design (3)
• COMM 457 – Media Audiences and Contexts (3)
• COMM 458 – Media Law and Ethics (3)
• COMM 459 – Cultural Effects of Interactive and Online Media (3)
• COMM 461 – Magazine Writing (3)
• COMM 462 – Feature Writing (3)
• COMM 471 – Public Relations Media and Methods (3)
• COMM 472 – Public Relations Event Planning (3)
• COMM 474 – Depth Reporting (3)
• COMM 481 – Advanced Multimedia Production (3)
• COMM 482 – Advanced Communication Workshop (4)
• COMM 488 – Writer’s Seminar (3)
• COMM 495 – Internship (1-3 per semester/maximum of 6)
• COMM 496 – Independent Studies (3)