COMMUNICATIONS, MINOR (CAPITAL)

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description

The Communications minor provides students with an introduction to the tool skills needed to function as a professional communicator, as well as a basic understanding of communication processes and theory. Students seeking careers in fields such as public administration, business, criminal justice, law, information technology, and the medical, social and behavioral professions will find this minor provides instruction in a valuable additional knowledge and skill area important in today's information society.

What is Communications?

Communications is an academic discipline that deals with the creation and distribution of mass communication messages through media such as books, newspapers, television, radio, film, video games and the internet. Mass communications use writing, photographs, video and interactive content to give information or influence the audience. Communications also concerns the study of how we communicate in different ways with diverse audiences through marketing, advertising, public relations, journalism, film and other media.

Students must apply for entrance to the minor after achieving fifth semester classification.

Program Requirements

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<th>Requirement</th>
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Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10).

<table>
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<tr>
<th>Code</th>
<th>Title</th>
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<td>Prescribed Courses</td>
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<tr>
<td>COMM 251</td>
<td>The Nature of Media</td>
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| Additional Courses             |                                                |
| COMM 230 | Writing for Media          | 3       |

Supporting Courses and Related Areas

Select 12 credits (at least 6 credits at the 400-level) from approved department list

Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy).

Harrisburg

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