

FINANCE, B.S. (CAPITAL)

Begin Campus: Any Penn State Campus

End Campus: Harrisburg

Learning Outcomes

Student graduates of our baccalaureate degree programs should be:

1. Effective communicators.
 - a. Present verbally, thoughts and ideas in a way that can be clearly understood by a target audience.
 - b. Convey ideas in a clear, coherent manner in written communication.
2. Ethical and socially responsible.
 - a. Be competent in analyzing social and ethical decision making issues in organizations.
3. Critical thinkers.
 - a. Be able to think and identify multiple dimensions of company issues and performances and make an assessment of company performances in achieving financial and strategic objectives, tracking their achievements, and giving management of companies a more complete and balanced view of how the organization is performing.
4. Competent in the Finance Discipline.
 - a. Demonstrate knowledge of time value of money, stock and bond valuations.
 - b. Demonstrate knowledge of how firms budget capital, how firms raise capital, and of cost of capital.
 - c. Demonstrate knowledge of the relationship between risk and return, portfolio theory, and investment analysis.
 - d. Demonstrate knowledge of market efficiency.
 - e. Demonstrate an understanding the nature of demand and supply, how equilibrium arises, equilibrium price and quantity, and how competitive and imperfectly competitive markets work.