

# INTERNATIONAL BUSINESS ADMINISTRATION, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

## Program Description

This minor provides undergraduate students in all business administration majors with further studies in such areas as international accounting, finance, information systems, comparative management, international marketing, or economics. The objective of the minor is to provide students who are interested in careers in international business with an understanding of problems and problem-solving methods that transcend national boundaries. Proficiency in a world language and study abroad provide an understanding of the social, political, and cultural context of the global marketplace. Except for Accounting, the minor can be included in the major with no additional courses being required. Professional Accountancy students may have to take 12 additional credits.

## What is International Business Administration?

Organizations are increasingly international in the scope of their operations and routinely conduct business around the world. International business administration is a field that facilitates the study of management theory, human resources management, accounting, and logistics, within the greater sphere of multinational corporations. Professionals in international business are expected to analyze business portfolios and create and follow business strategies for global organizations. Trade, markets, and politics all fall within the expertise of a professional working for an international business.

### You Might Like This Program If...

- You enjoy problem solving and are a good communicator.
- You are interested in how the economies of various countries are interconnected, and how they are affected by sociopolitical issues.
- You are interested in learning or expanding your knowledge of a world language.
- You enjoy international travel.
- You are interested in a career within the finance, accounting, marketing, or consulting industries.

## Program Requirements

Requirement	Credits
Requirements for the Minor	18-24

### Requirements for the Minor

A minimum of 3 credits in the minor must be taken in an approved study abroad program.

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (<https://senate.psu.edu/students/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/>).

In addition, at least six credits of the minor must be unique from the prescribed courses required by a student's major(s).

Code	Title	Credits
<b>Prescribed Courses</b>		
<i>Prescribed Courses: Require a grade of C or better</i>		
BA 364Y	International Business and Society	3
<b>Supporting Courses and Related Areas</b>		
<i>Supporting Courses and Related Areas: Require a grade of C or better</i>		
Select 3-12 credits in a single world language equivalent to the 12th credit level		3-12
Select 9-12 credits from the following:		9-12
ACCTG 461	International Accounting	
ECON 333	International Economics	
FIN 407	Multinational Financial Management	
FIN 456	International Capital Markets	
or IB 299	Foreign Studies	
MGMT 461	International Management	
MIS 446	Information Technology and Business Strategy	
MKTG 445	Global Marketing	

## Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<https://senate.psu.edu/students/policies-and-rules-for-undergraduate-students/32-00-advising-policy/>)

### Harrisburg

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<https://harrisburg.psu.edu/business-administration/international-business-administration-minor> (<https://harrisburg.psu.edu/business-administration/international-business-administration-minor/>)