

INTERNATIONAL BUSINESS ADMINISTRATION, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description

This minor provides undergraduate students in all business administration majors with further studies in such areas as international accounting, finance, information systems, comparative management, international marketing, or economics. The objective of the minor is to provide students who are interested in careers in international business with an understanding of problems and problem-solving methods that transcend national boundaries. Proficiency in a world language and study abroad provide an understanding of the social, political, and cultural context of the global marketplace. Except for Accounting, the minor can be included in the major with no additional courses being required. Professional Accountancy students may have to take 12 additional credits.

What is International Business Administration?

Organizations are increasingly international in the scope of their operations and routinely conduct business around the world. International business administration is a field that facilitates the study of management theory, human resources management, accounting, and logistics, within the greater sphere of multinational corporations. Professionals in international business are expected to analyze business portfolios and create and follow business strategies for global organizations. Trade, markets, and politics all fall within the expertise of a professional working for an international business.

You Might Like This Program If...

- You enjoy problem solving and are a good communicator.
- You are interested in how the economies of various countries are interconnected, and how they are affected by sociopolitical issues.
- You are interested in learning or expanding your knowledge of a world language.
- You enjoy international travel.
- You are interested in a career within the finance, accounting, marketing, or consulting industries.