

MANAGEMENT, B.S. (CAPITAL)

Begin Campus: Any Penn State Campus

End Campus: Harrisburg

Program Description

This major provides students with the knowledge and skills managers need in today's dynamic business environments. Core management courses instill key management competencies, such as effective leadership, team building, conflict management, and facilitating organizational change. Beyond the core courses, an array of supporting courses enables students to focus on areas such as entrepreneurship and small business management, corporate innovation and knowledge management, international management, social entrepreneurship, managing diversity, and so on. Career opportunities exist in general management and management trainee positions, in internal and external management consulting, human resource management, organizational change agents, small and family businesses, as well as entrepreneurial contexts.

What is Management?

Organizations need managers and leaders: people who can effectively lead organizations and manage the people in them, as well as develop and implement strategies that will lead to success. Management majors gain the knowledge and skills that will enable them to deal with the contemporary challenges facing organizations including leading and motivating people, working effectively in teams, developing effective organizational cultures, thinking ethically, inclusively, strategically, and sustainably, balancing the interests of multiple stakeholders in complex, legal, political, and ethical environments, and leading change.

You Might Like This Program If...

- You have an aptitude for leadership or team-building.
- You have strong communication and motivation skills.
- You enjoy working with people.
- You want a career in business or human resources.