

# MARKETING, B.S. (CAPITAL)

---

**Begin Campus:** Any Penn State Campus

**End Campus:** Harrisburg, World Campus

## Entrance to Major

Entry to the Marketing major requires the completion of 8 entry-to-major courses: ACCTG 211, ECON 102, ENGL 15 or ENGL 15S or ENGL 30H or ENGL 30T or ESL 15, FIN 301, DA 101 or MATH 110 or MATH 140, MGMT 301, MKTG 301<sup>1</sup>, SCM 200 or STAT 200; and a 2.00 or higher cumulative grade-point average.

<sup>1</sup> *Course requires a grade of C or better*

Additional information about this major is available in the office of the Director of Undergraduate Studies, School of Business at Penn State Harrisburg.