HOSPITALITY MANAGEMENT, B.S. (HEALTH AND HUMAN DEVELOPMENT)

Begin Campus: Any Penn State Campus

End Campus: University Park

Program Learning Objectives

• Critically analyze industry metrics, assess current trends, and effectively communicate organizational and operational performance to stakeholders.

• Adapt to change and develop the ability for complex problem solving and decision-making.

• Develop a strong service orientation and work ethic

• Cultivate the ability to lead and manage people and processes.

• Acquire the skills to create and innovate as entrepreneurs and intrapreneurs.

• Navigate legal, ethical, and moral landscapes.

• Develop intellectual curiosity for lifelong learning and personal metrics for self assessment.

• Graduate as future leaders and innovators in the diverse, multicultural, and global hospitality industry.