

HOSPITALITY MANAGEMENT, B.S. (HEALTH AND HUMAN DEVELOPMENT)

Begin Campus: Any Penn State Campus

End Campus: University Park

Program Learning Objectives

- Critically analyze industry metrics, assess current trends, and effectively communicate organizational and operational performance to stakeholders.
- Adapt to change and develop the ability for complex problem solving and decision-making.
- Develop a strong service orientation and work ethic
- Cultivate the ability to lead and manage people and processes.
- Acquire the skills to create and innovate as entrepreneurs and intrapreneurs.
- Navigate legal, ethical, and moral landscapes.
- Develop intellectual curiosity for lifelong learning and personal metrics for self assessment.
- Graduate as future leaders and innovators in the diverse, multicultural, and global hospitality industry.