HOSPITALITY MANAGEMENT,  
B.S. (HEALTH AND HUMAN DEVELOPMENT)

Begin Campus: Any Penn State Campus  
End Campus: University Park

Program Learning Objectives
At the forefront of hospitality management, Penn State School of Hospitality Management students:

• Critically analyze industry metrics, assess current trends, and effectively communicate organizational and operational performance to stakeholders.
• Adapt to change and develop the ability for complex problem solving and decision-making.
• Develop a strong service orientation and work ethic
• Cultivate the ability to lead and manage people and processes.
• Acquire the skills to create and innovate as entrepreneurs and intrapreneurs.
• Navigate legal, ethical, and moral landscapes.
• Develop intellectual curiosity for lifelong learning and personal metrics for self assessment.
• Graduate as future leaders and innovators in the diverse, multicultural, and global hospitality industry.