

HOSPITALITY MANAGEMENT, B.S. (HEALTH AND HUMAN DEVELOPMENT)

Begin Campus: Any Penn State Campus

End Campus: University Park

Program Description

The Hospitality Management major provides students a broad management education for a variety of careers in the global hospitality industry. The program prepares students to pursue careers with hospitality service providers across all sectors of the hospitality industry such as lodging, event planning, food service, and gaming. It also prepares students for careers with a wide array of manufacturing and service businesses that support the hospitality industry in areas such as distribution, information technology, and asset management. In addition to its focus on customer service oriented professions in the hospitality industries, the program provides a solid foundation in operations management, business analytics, information technology, leadership, marketing, human resources, and strategy. Throughout the program, students will develop their communication, analytical, and entrepreneurial and intrapreneurial skills to be successful in this dynamic and diverse industry.

Hospitality Management Option

Available at the following campuses: University Park

This option helps prepare students for management positions in any sector of the hospitality industry, including lodging, event planning, foodservice, food supply chain, gaming, and with a wide range of manufacturing and service businesses that support the hospitality industry. The management focus helps provide students with the analytical, interpersonal, and organizational skills necessary to effectively function as hospitality professionals.

Hospitality Entrepreneurship Option

Available at the following campuses: Berks

This option helps prepare students for careers as owners or managers of small independently-owned hospitality operations or as entrepreneurs within large hospitality corporations or management companies in hospitality segments such as a restaurants, hotels, and non-commercial operations. The entrepreneurship focus helps provide students with creative problem solving, opportunity recognition, and leadership skills necessary to effectively manage small or individual unit's hospitality operations.

What is Hospitality Management?

Hospitality refers to the relationship that exists between a host and a guest. The Hospitality discipline prepares students to create value in this relationship, both from the host and the guest's perspectives. This involves the creation and management of products and services by the hosts for the guests, based on the preferences and behaviors of the guests. Hospitality major is therefore an interdisciplinary field of study that prepares students for a global and diverse, world of management and entrepreneurship opportunities. Hospitality graduates are trained to own and manage hotels, restaurants, resorts, corporate dining, stadiums

and arena catering, theme parks, country clubs, cruise ships, casinos, event management, and the vast array of manufacturing and service businesses that support the hospitality industry. From exotic locales to familiar destinations, from international postings to entrepreneurial prospects, from planning events to corporate finance, and from school food service to senior living, the possibilities are endless. This major prepares students for the multi-faceted hospitality industry and for the many career opportunities available to hospitality management graduates.

You Might Like This Program If...

If you enjoy working with people and helping others, have strong interpersonal skills, creativity, and a strong work ethic. Also, if you are looking for a non-traditional, fast-paced career, in a diverse and high-energy environment, that provides you opportunities to work in a variety of locations, within the US and internationally. The program will prepare you to apply a balance of interpersonal and people-management skills, with operations and business analysis abilities in a variety of professional settings.

MORE INFORMATION ABOUT HOSPITALITY MANAGEMENT (<https://hhd.psu.edu/shm/>)