

MEETING AND EVENT MANAGEMENT, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Program Requirements

To earn an undergraduate certificate in Meeting and Event Management, a minimum of 15 credits is required.

Code	Title	Credits
Required Courses		
HM 384	Introduction to Meeting and Event Management	3
RPTM 356		3
or HM 485	Advanced Meeting and Event Management	
RPTM 395		3
Select 6 credits from the following:		6
HM 201	Introduction to Management in the Hospitality Industry	
HM 271	Hospitality Information Technology Fundamentals	
HM 484	Hospitality Entrepreneurship and Innovation	
HM 442	Hospitality Marketing	
HM 455		
HM 485	Advanced Meeting and Event Management	
RPTM 300Y	Tourism and Leisure Behavior	
RPTM 334	Non-profit Recreation Agency Operations	
or RPTM 370	Introduction to Arena Management	
RPTM 356		
RPTM 410	Marketing of Recreation Services	
RPTM 415	Commercial Recreation Management	