

# RECREATION, PARK, AND TOURISM MANAGEMENT, B.S. (HEALTH AND HUMAN DEVELOPMENT)

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**Begin Campus:** Any Penn State Campus

**End Campus:** University Park, World Campus

## Program Learning Objectives

- **Content Knowledge:** Demonstrate knowledge of the fundamental concepts in RPTM including social & behavioral science theories and models used in RPTM, leadership, programming, facility design & management, evaluation, inclusion of diverse populations, marketing, and operations & strategic management.
- **Communication:** Demonstrate effective oral and written communication skills.
- **Critical Thinking and Analytical Skills:** Apply critical thinking, analytical, and deductive reasoning skills to evaluate and synthesize information from diverse sources and to make appropriate decisions and/or take appropriate action.
- **Management:** Use appropriate leadership and management skills to design, implement, and evaluate an initiative.
- **Professionalism:** Demonstrate a consistent ability to work autonomously in a professional manner and manage complex ethical and professional issues in accordance with current professional and/or ethical codes of practice.