

# DATA SCIENCES, B.S. (INFORMATION SCIENCES AND TECHNOLOGY)

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**Begin Campus:** Any Penn State Campus

**End Campus:** University Park

## Program Description

Data Sciences is a field of study concerned with developing, applying, and validating methods, processes, systems, and tools for drawing useful knowledge, justifiable conclusions, and actionable insights from large, complex and diverse data through exploration, prediction, and inference. Data Sciences integrate aspects of Computer Science, Informatics, and Statistics to yield powerful data science methods, systems, tools, and best practices that find applications across a broad range of application domains. The curriculum for the major is designed to equip students with the knowledge and the skills needed to elicit, formulate, and solve data sciences problems using modern data science methods, tools, and best practices for data management, data exploration, data integration, predictive modeling (using machine learning), and effectively communicate their findings to, and collaborate with a broad range of stakeholders. The students will gain the critical analytical skills needed to assess the feasibility, benefits, effectiveness, limitations, risks, and ethical implications of applying data sciences methods in different settings. Experiences such as the capstone project prepare students to function effectively as members of interdisciplinary data science teams to harness the potential of data to enable discovery, optimize products and processes, and inform decisions. As distinct from majors that focus primarily on developing data science knowledge and skills to support inquiry in other domains, the primary focus of the Data Sciences major is on the development, evaluation, application, and validation of the data science tools themselves. All students in the major receive in-depth training in data sciences through a set of core courses. Additionally, data sciences students specialize in one of the following options: applied, computational, or statistical modeling data sciences, as described below.

### Applied Data Sciences (DATSC\_BS)

*Only available through the College of Information Sciences and Technology*

The students in the Applied DS option will receive exposure to an application domain so they are equipped to formulate and solve data science problems drawn from the chosen domain, e.g., life and health sciences, business, behavioral and cognitive sciences, physical sciences, agricultural sciences, among others.

### Computational Data Sciences (DTSCE\_BS)

*Only available through the College of Engineering*

The students in the Computational DS option will receive additional training in Computer Science to be able to design, analyze, implement, and deploy advanced algorithms, hardware and software architectures, and systems for data management and analyses.

### Statistical Modeling Data Sciences (DTSCS\_BS)

*Only available through the Eberly College of Science*

The students in the Statistical modeling DS option will receive additional training in Statistics to be able to formulate, develop, and apply the

proper statistical models and methods for data analyses, e.g., experiment design, sampling, hypotheses testing, and limiting false discovery.

## What is Data Sciences?

Data Sciences is a field that explores the methods, systems, and processes used to extract knowledge from data and turn these insights into discoveries, decisions, and actions. The emergence of massive amounts of data – also known as “big data” – found in our world through healthcare records, human sensors, digital media, and a number of other sources has increased the need for individuals who can obtain useful knowledge from big data and apply it to address major societal challenges across a variety of fields. Students pursuing this degree will develop the knowledge and skills needed to manage and analyze large-scale, unstructured data to address an expanding range of problems in industry, government, and academia.

MORE INFORMATION ABOUT DATA SCIENCES (<https://ist.psu.edu/prospective/undergraduate/academics/data-sciences/>)

## You Might Like This Program If...

- You are curious about analyzing information to discover new insights.
- You want to apply data analytics to make strategic decisions.
- You want to understand how data can be used to visualize phenomena and predict different outcomes.
- You are interested in statistics, mathematics, and the social sciences, and want to combine these disciplines to understand what data is really telling us.

MORE INFORMATION ABOUT WHY STUDENTS CHOOSE TO STUDY DATA SCIENCES (<https://ist.psu.edu/prospective/undergraduate/academics/data-sciences/>)