DATA SCIENCES, B.S.  
(INFORMATION SCIENCES AND TECHNOLOGY)

Begin Campus: Any Penn State Campus  
End Campus: University Park  

Program Description
The intercollege Data Sciences major will educate students on the technical fundamentals of data sciences, with a focus on developing the knowledge and skills needed to manage and analyze large scale unstructured data to address an expanding range of problems in industry, government, and academia. The underlying knowledge for data sciences derives from machine learning, data mining, computer science, statistics, and visualization, and the emerging science of managing and analyzing data at scale. Students will gain breadth of knowledge through common core classes, as well as depth in one of three options. After taking common courses during the pre-major stage, students will choose among options focused on application (College of IST), computation (College of Engineering) and science (College of Science). Students in all three options will come together in their junior and senior years for two shared capstone experiences. In combination the three options position Penn State to offer highly trained professionals who understand data science’s multiple dimensions for a growing segment of the U.S. economy.

Applied Data Sciences (DATSC_BS)  
Only available through the College of Information Sciences and Technology

This option focuses on the principles, methods, and tools for assembly, validation, organization, analysis, visualization, and interpretation of large and heterogeneous data, to support data-driven discovery and decision making, with emphasis on addressing pressing scientific, organizational, and societal challenges. A combination of required and elective courses provides students with the training and skills needed to develop advanced tools and domain-specific analyses that yield actionable knowledge from data. This option also provides critical analytical skills needed to assess the benefits and limitations of data analytics across a broad range of applications involving Big Data.

Computational Data Sciences (DTSCE_BS)  
Only available through the College of Engineering

This option focuses on the computational foundations of the data sciences, including the design, implementation and analysis of software that manages the volume, heterogeneity and dynamic characteristics of large data sets and that leverages the computational power of multicore hardware. Students in this option will take upper-level courses in computer science and related fields to develop the skills necessary to construct efficient solutions to computational problems involving Big Data.

Statistical Modeling Data Sciences (DTSCS_BS)  
Only available through the Eberly College of Science

This option focuses on statistical models and methods that are needed to discover and validate patterns in Big Data. Students in this option will take upper-level statistics and mathematics courses, learning to apply the theoretical machinery of quantitative models to the solution of real-world problems involving Big Data.

What is Data Sciences?
Data Sciences is a field that explores the methods, systems, and processes used to extract knowledge from data and turn these insights into discoveries, decisions, and actions. The emergence of massive amounts of data – also known as “big data” – found in our world through healthcare records, human sensors, digital media, and a number of other sources has increased the need for individuals who can obtain useful knowledge from big data and apply it to address major societal challenges across a variety of fields. Students pursuing this degree will develop the knowledge and skills needed to manage and analyze large-scale, unstructured data to address an expanding range of problems in industry, government, and academia.

MORE INFORMATION ABOUT DATA SCIENCES (https://ist.psu.edu/prospective/undergraduate/academics/data-sciences/)

You Might Like This Program If...
• You are curious about analyzing information to discover new insights.  
• You want to apply data analytics to make strategic decisions.  
• You want to understand how data can be used to visualize phenomena and predict different outcomes.  
• You are interested in statistics, mathematics, and the social sciences, and want to combine these disciplines to understand what data is really telling us.

MORE INFORMATION ABOUT WHY STUDENTS CHOOSE TO STUDY DATA SCIENCES (https://ist.psu.edu/prospective/undergraduate/academics/data-sciences/)