ENTERPRISE TECHNOLOGY INTEGRATION, B.S.

Begin Campus: Any Penn State Campus

End Campus: University Park

Program Description

The Enterprise Technology Integration major (ETI) in the College of Information Sciences and Technology is a Bachelor of Science degree program that educates students in the fundamental concepts and state-of-the-art skills in three essential areas: information technology (IT), business concepts, and “soft skills” such as working in teams. The ETI major focuses on the technology implementation perspective of enterprise system integration. The learning outcomes focus on a) information systems interconnectedness, data interchange, process modeling and reengineering, and distributed computing environments; b) business knowledge in accounting, supply chains and more; and c) teaming, leadership, and other “soft skills.” Students graduating with a degree in ETI are prepared for successful careers across industries and government in systems integration and development, as well as IT and business consulting.

The ETI major is interdisciplinary, combining foundational coursework in information technology, application development and business with specialized courses in systems integration. The major draws on courses including introductory programming, databases, networks, organizational theory, project management and enterprise integration. In the ETI major, we add courses in emerging information technologies used to integrate information systems from an underlying back-end technology needed to accomplish system integration.

What is Enterprise Technology Integration?

Enterprise technology integration explores how information technology resources and data are used within and across organizations. Integrating information technology solutions in an enterprise is essential for businesses in conducting day-to-day activities as well as moving organizations forward as new business models emerge. Enterprises that can easily unify applications, services, systems and databases through information technology integration experience a competitive advantage.

MORE INFORMATION ABOUT ENTERPRISE TECHNOLOGY INTEGRATION (https://ist.psu.edu/prospective/undergraduate/academics/eti/)

You Might Like This Program If...

- You have an interest in information technology and business.
- You want to help organizations operate more effectively by creating and implementing information technology solutions and evaluating outcomes.
- You are interested in emerging technologies, such as cloud computing and advanced databases.
- You want to understand how computing systems and programs operate.
- You enjoy working on a team to solve information technology problems.

MORE INFORMATION ABOUT WHY STUDENTS CHOOSE TO STUDY ENTERPRISE TECHNOLOGY INTEGRATION (https://ist.psu.edu/prospective/undergraduate/academics/eti/)

Entrance to Major

To be eligible for the Enterprise Technology Integration major, students must:

1. Have completed the following entrance-to-major requirements with a grade of C or better in each: HCDD 113S (FYS) or HCDD 113 or IST 110 or CYBER 100 or CYBER 100S (FYS), IST 140 or CMPSC 121 or CMPSC 131, IST 210, IST 220, IST 242 or CMPSC 122 or CMPSC 132, STAT 200 or SCM 200

2. Have achieved a minimum cumulative grade point average of 2.00 prior to and through the end of the semester during which the entrance to major is requested.

Degree Requirements

For the Bachelor of Science degree in Enterprise Technology Integration, a minimum of 124 credits is required:

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Education</td>
<td>45</td>
</tr>
<tr>
<td>Electives</td>
<td>5-6</td>
</tr>
<tr>
<td>Requirements for the Major</td>
<td>91-92</td>
</tr>
</tbody>
</table>

18 of the 45 credits for General Education are included in the Requirements for the Major. This includes: 3 credits of GS courses, 6 credits of GQ courses, 9 credits of GWS courses.

General Education

Connecting career and curiosity, the General Education curriculum provides the opportunity for students to acquire transferable skills necessary to be successful in the future and to thrive while living in interconnected contexts. General Education aids students in developing intellectual curiosity, a strengthened ability to think, and a deeper sense of aesthetic appreciation. These are requirements for all baccalaureate students and are often partially incorporated into the requirements of a program. For additional information, see the General Education Requirements (https://bulletins.psu.edu/undergraduate/general-education/baccalaureate-degree-general-education-program/) section of the Bulletin and consult your academic adviser.

The keystone symbol appears next to the title of any course that is designated as a General Education course. Program requirements may also satisfy General Education requirements and vary for each program.

Foundations (grade of C or better is required.)

- Quantification (GQ): 6 credits
- Writing and Speaking (GWS): 9 credits

Knowledge Domains

- Arts (GA): 6 credits
- Health and Wellness (GHW): 3 credits
- Humanities (GH): 6 credits
- Social and Behavioral Sciences (GS): 6 credits
- Natural Sciences (GN): 9 credits
Integrative Studies (may also complete a Knowledge Domain requirement)
  • Inter-Domain or Approved Linked Courses: 6 credits

University Degree Requirements
First Year Engagement
All students enrolled in a college or the Division of Undergraduate Studies at University Park, and the World Campus are required to take 1 to 3 credits of the First-Year Seminar, as specified by their college First-Year Engagement Plan.

Other Penn State colleges and campuses may require the First-Year Seminar; colleges and campuses that do not require a First-Year Seminar provide students with a first-year engagement experience.

First-year baccalaureate students entering Penn State should consult their academic adviser for these requirements.

Cultures Requirement
6 credits are required and may satisfy other requirements
  • United States Cultures: 3 credits
  • International Cultures: 3 credits

Writing Across the Curriculum
3 credits required from the college of graduation and likely prescribed as part of major requirements.

Total Minimum Credits
A minimum of 120 degree credits must be earned for a baccalaureate degree. The requirements for some programs may exceed 120 credits. Students should consult with their college or department adviser for information on specific credit requirements.

Quality of Work
Candidates must complete the degree requirements for their major and earn at least a 2.00 grade-point average for all courses completed within their degree program.

Limitations on Source and Time for Credit Acquisition
The college dean or campus chancellor and program faculty may require up to 24 credits of course work in the major to be taken at the location or in the college or program where the degree is earned. Credit used toward degree programs may need to be earned from a particular source or within time constraints (see Senate Policy 83-80 (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#83-80)). For more information, check the Suggested Academic Plan for your intended program.

Requirements for the Major
A grade of C or better is required for all courses in the major. To graduate, a student enrolled in the major must earn at least a C grade in each course designated by the major as a C-required course, as specified by Senate Policy 82-44 (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#82-44).

Code    Title                                      Credits
Prescribed Courses: Require a grade of C or better
ACCTG 211 Financial and Managerial Accounting for Decision Making 4
ETI 300W Development and Documentation of Enterprise Web 3

Additional Courses: Require a grade of C or better
BA 302 Supply Chains 3
  or SCM 301 Supply Chain Management
CAS/ENGL 138T Rhetoric and Civic Life II 3
  or CAS 100 Effective Speech
ECON 102 Introductory Microeconomic Analysis and Policy 3
  or ECON 104 Introductory Macroeconomic Analysis and Policy
ENGL 202C Effective Writing: Technical Writing 3
  or ENGL 202D Effective Writing: Business Writing
HCDD 264 Design Practice in Human-Centered Design and Development 3
  or IST 331 Foundations of Human-Centered Design
IST 402 Emerging Issues and Technologies 3
  or IST 423 Enterprise Information Management and Storage Architecture
MATH 110 Techniques of Calculus I 4
  or MATH 140 Calculus With Analytic Geometry I
STAT 200 Elementary Statistics 4
  or SCM 200 Introduction to Statistics for Business
Select 3-4 credits from the following: 3-4
BA 243 Social, Legal, and Ethical Environment of Business
BA 301 Finance
BA 303 Marketing
BA 304 Management and Organization
BLAW 243 Legal Environment of Business
FIN 301 Corporation Finance
IB 303 International Business Operations
MGMT 301 Basic Management Concepts
MKTG 301 Principles of Marketing
Select 3 credits from the following: 3
CAS/ENGL Rhetoric and Civic Life I
  137H Rhetoric and Composition
ENGL 30H Honors Rhetoric and Composition
Select 3 credits from the following: 3
CMPSC 121 Introduction to Programming Techniques
CMPSC 131 Programming and Computation I: Fundamentals
IST 140 Introduction to Application Development
Select 3 credits from the following: 3
CMPSC 122 Intermediate Programming
The suggested academic plan(s) listed on this page are the plan(s) that are in effect during the 2021-22 academic year. To access previous years’ suggested academic plans, please visit the archive (https://bulletins.psu.edu/undergraduate/archive/) to view the appropriate Undergraduate Bulletin edition (Note: the archive only contain suggested academic plans beginning with the 2018-19 edition of the Undergraduate Bulletin).

Enterprise Technology Integration, B.S. at University Park Campus

The course series listed below provides only one of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an Academic Requirements or What If report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

<table>
<thead>
<tr>
<th>Fall</th>
<th>Credits</th>
<th>Spring</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>IST 242</td>
<td>3</td>
<td>IST 242</td>
<td>3</td>
</tr>
<tr>
<td>IST 110 or CYBER 100</td>
<td>3</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>CAS 100</td>
<td>3</td>
<td>ECON 102 or 104</td>
<td>3</td>
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<tr>
<td>MATH 110</td>
<td>4</td>
<td>ENGL 15 or 30H</td>
<td>3</td>
</tr>
<tr>
<td>General Education Selection</td>
<td>3 General Education Selection</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>16</td>
<td><strong>Total</strong></td>
<td>15</td>
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Second Year

<table>
<thead>
<tr>
<th>Fall</th>
<th>Credits</th>
<th>Spring</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>IST 210</td>
<td>3</td>
<td>IST 256</td>
<td>3</td>
</tr>
<tr>
<td>IST 230</td>
<td>3</td>
<td>ACCTG 211</td>
<td>4</td>
</tr>
<tr>
<td>Pick from Smal College Business Fundamentals Certificate list</td>
<td>3 Application Focus Selection</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3 General Education Selection</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>General Education Selection</td>
<td>3 STAT 200</td>
<td>4</td>
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</tr>
<tr>
<td><strong>Total</strong></td>
<td>15</td>
<td><strong>Total</strong></td>
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Third Year

<table>
<thead>
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<th>Fall</th>
<th>Credits</th>
<th>Spring</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ETI 300</td>
<td>3</td>
<td>IST 302</td>
<td>3</td>
</tr>
<tr>
<td>IST 301</td>
<td>3</td>
<td>ETL 461</td>
<td>3</td>
</tr>
<tr>
<td>BA 302</td>
<td>3</td>
<td>IST 331 or HCDD 264</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 202C or 202D</td>
<td>3 Application Focus Selection</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>General Education Selection</td>
<td>3 General Education Selection</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>15</td>
<td><strong>Total</strong></td>
<td>15</td>
</tr>
</tbody>
</table>

Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

A student must complete 12 credits from a single Application Focus. For most focuses, at least 3 of those credits must be at the 400-level. The pre-defined application focuses are included in Appendix B of this proposal.1

As an alternative to the pre-defined application focuses, a student may select 12 credits, with at least 3 credits at the 400-level from any courses offered by the university if done so with the approval of a teaching faculty member of the Enterprise Technology Integration major, and their academic adviser.

Academic Advising

The objectives of the university’s academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee’s unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/)

University Park

Undergraduate Academic Advising Center
E103 Westgate Building
University Park, PA 16802
814-865-8947
advising@ist.psu.edu

Suggested Academic Plan

The suggested academic plan(s) listed on this page are the plan(s) that are in effect during the 2021-22 academic year. To access previous years’ suggested academic plans, please visit the archive (https://bulletins.psu.edu/undergraduate/archive/) to view the appropriate
Fourth Year

<table>
<thead>
<tr>
<th>Fall</th>
<th>Credits</th>
<th>Spring</th>
<th>Credits</th>
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<tbody>
<tr>
<td>IST 420*</td>
<td>3</td>
<td>IST 421*</td>
<td>3</td>
</tr>
<tr>
<td>IST 423 or 402*</td>
<td>3</td>
<td>Elective</td>
<td>3</td>
</tr>
<tr>
<td>ETI 435, 463, or IST 440W*</td>
<td>3</td>
<td>Application Focus Selection</td>
<td>3</td>
</tr>
<tr>
<td>Application</td>
<td>3</td>
<td>General Education Selection</td>
<td>3</td>
</tr>
<tr>
<td>Focus Selection1</td>
<td>3</td>
<td>General Education Selection1</td>
<td>1.5</td>
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<tr>
<td>General Education Selection1</td>
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<td>General Education Selection</td>
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</tr>
<tr>
<td>General Education Selection</td>
<td>1.5</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Total Credits 124

* Course requires a grade of C or better for the major
† Course requires a grade of C or better for General Education
# Course is an Entrance to Major requirement
‡ Course satisfies General Education and degree requirement

1 Student can also take CMPSC 121 and CMPSC 122; or CMPSC 131 and CMPSC 132
2 1 credit of IST 495 is required. A grade of C or better must be earned in this course. This requirement can be completed at any time before graduation.

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of ‘C’ or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

All incoming Schreyer Honors College first-year students at University Park will take ENGL 137H/CAS 137H in the fall semester and ENGL 138T/CAS 138T in the spring semester. These courses carry the GWS designation and replace both ENGL 30H and CAS 100. Each course is 3 credits.

Application Focus Areas:

- University Park Business Competency (complete the Smeal College Business Fundamentals Certificate)
  - In addition to meeting all other requirements of the certificate, select 12 credits from the list below to complete all 15 credits of the Smeal Certificate in conjunction with the ETI Degree’s requirements:
    - BA 301
    - BA 303
    - BA 304
    - BLAW 243 or IB 303
  - Note 1: This option does not require 3-credits of 400-level courses as part of the application focus
  - Note 2: 2+2 students are encouraged to take these courses while at University Park

- Application Development
  - Select 12 credits from below, with at least three (3) credits at the 400 level:
    - Any 200-400 level HCDD Course
    - IST 261
    - IST 311
    - IST 361
    - IST 411
    - IST 412
    - IST 413

- Cybersecurity
  - Select 12 credits from below, with at least three (3) credits at the 400 level:
    - SRA 111
    - SRA 221
    - CYBER 262
    - Any CYBER course at the 300- or 400-level
    - IST 451
    - IST 454
    - IST 456

- People, Policy and Context
  - Select 12 credits from below, with at least three (3) credits at the 400 level:
    - IST 234N
    - IST 431
    - IST 432
    - IST 452
    - IST 453
    - IST 442
    - SRA 472

- International and World Cultures
  - Select 12 credits from below, with at least three (3) credits at the 400 level:
    - IST 199
    - IST 299
    - IST 399
    - IST 499
    - IST 445
    - AFR 440

- ROTC, Intelligence and Cyberwarfare
  - Select 12 credits from below, with at least three (3) credits at the 400 level:
• Any courses in AIR, NAVSC or ARMY ROTC Programs
• SRA 211
• SRA 231
• SRA 421
• SRA 450

• Custom Application Focus
  • There is an option for a student to create a custom 4-course application focus sequence. It must be a coherent sequence of courses that provides context for the student in terms of ETI content. Students can select the custom application focus with approval from an academic adviser, and courses must be selected in consultation with an ETI teaching faculty member. Students may want to consider choosing courses that also fulfill US and/or IL requirements.

Career Paths
The Enterprise Technology Integration program responds to growing national and international needs in organizational computing, particularly in the areas of cloud computing and database technologies. The ETI degree prepares students to analyze organizational challenges and employ information technology solutions.

IST’s Office of Career Solutions helps students navigate their internship and career development in the field through coaching, workshops, interview preparation, resume reviews, career fairs, job postings, and networking opportunities.

Careers
ETI graduates will be prepared for careers in systems integration, as well as IT and business consulting. The program equips graduates with the skills needed to analyze business processes; identify information requirements and the systems essential to implement solutions; and implement those solutions in information systems in a variety of computing environments. The program positions graduates to compete with information systems professionals and technical business analysts who drive innovation through data, information and systems implementation to solve problems for organizations and the people within them.

MORE INFORMATION ABOUT POTENTIAL CAREER OPPORTUNITIES FOR GRADUATES OF THE ENTERPRISE TECHNOLOGY INTEGRATION PROGRAM (https://www.ist.psu.edu/current/careers/development/process/path/)

Contact
University Park
COLLEGE OF INFORMATION SCIENCES AND TECHNOLOGY
E397 Westgate Building
University Park, PA 16802
814-865-8947

https://ist.psu.edu/about/contact (https://ist.psu.edu/about/contact/)