

BUSINESS, B.S. (INTERCOLLEGE)

Begin Campus: World Campus

End Campus: World Campus

Program Description

Not all options are available at every campus. Contact the campus you are interested in attending to determine which options are offered.

The Bachelor of Science in Business (B.S.B.) is a professionally oriented business degree program that combines the theoretical underpinnings of core business disciplines, notably management, marketing, finance, and supply chain management, with applied study in a practical setting. Through the choice of an 18-credit option, students specialize in a key business sector. Students also develop written and oral communication skills throughout the program, acquire contemporary technology skills, and engage in active and collaborative learning. The degree allows students to become familiar with the unique business environments of their local communities, a design that sets the degree apart from other business degrees offered within the University and throughout the Commonwealth.

Accounting Option

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, Fayette, Greater Allegheny, Hazleton, Schuylkill, Scranton, Wilkes-Barre, World Campus, York

This option prepares students to pursue careers in business with an emphasis on the areas of financial and managerial accounting, systems and controls, auditing, and taxation.

Entrepreneurship Option

Available at the following campuses: Altoona, World Campus

This option prepares students to pursue entrepreneurial careers with emphasis on idea generation, opportunity analysis, new product creation, and business plan development.

Financial Services Option

Available at the following campuses: Abington, Altoona, Berks, DuBois, Lehigh Valley, Scranton, World Campus

This option prepares students to pursue careers in financial organizations with emphasis on wealth management, tax planning, risk management, and financial analysis.

Health Services Option

Available at the following campuses: Abington, World Campus

This option prepares students to pursue careers in the health services sector with emphasis on the financial and administrative aspects of health care enterprises.

Individualized Business Option

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Scranton, Wilkes-Barre, World Campus, York

This option provides the opportunity for students to pursue an approved business-focused interdisciplinary program of study.

Management and Marketing Option

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Scranton, Wilkes-Barre, World Campus, York

This option prepares students to pursue careers in business organizations with an emphasis on the skills and knowledge necessary for the business professional to function in community and regional centers of commerce.

What is Business?

Business is a professionally-oriented program providing a broad education and solid grounding of business knowledge. Focusing on practical skills and real-world experience, the program's interdisciplinary perspective provides a versatile base for mobility into all business areas, preparing students for the business world of today and tomorrow. Options provide additional specialization in accounting, entrepreneurship, financial services, health services, management and marketing or the opportunity to develop an individualized plan that fits your career goals.

You Might Like This Program If...

- You want to become a flexible business professional, equipped to adapt to the ever-changing workplace of the future.
- You are interested in an academic challenge with theoretical and practical focus in a competitive yet collaborative learning environment.
- You want transferable skills or you are not sure which business sector you wish to focus.
- You wish to be develop a broad knowledge of business operations.
- You want to develop the skills for working in business.

Entrance To Major

Completion of MATH 22 or MATH 40, MATH 41, MATH 110, MATH 140.

Degree Requirements

For the Bachelor of Science degree in Business, a minimum of 120 credits is required, 15 of which must be at the 400 level:

Requirement	Credits
General Education	45
Electives	10
Requirements for the Major	77

General Education

Connecting career and curiosity, the General Education curriculum provides the opportunity for students to acquire transferable skills necessary to be successful in the future and to thrive while living in interconnected contexts. General Education aids students in developing intellectual curiosity, a strengthened ability to think, and a deeper sense of aesthetic appreciation. These are requirements for all baccalaureate students and are often partially incorporated into the requirements of a program. For additional information, see the General Education Requirements (<http://bulletins.psu.edu/undergraduate/general->

education/baccalaureate-degree-general-education-program) section of the Bulletin and consult your academic adviser.

The keystone symbol appears next to the title of any course that is designated as a General Education course. Program requirements may also satisfy General Education requirements and vary for each program.

Foundations (grade of C or better is required.)

- **Quantification (GQ):** 6 credits
- **Writing and Speaking (GWS):** 9 credits

Knowledge Domains

- **Arts (GA):** 6 credits
- **Health and Wellness (GHW):** 3 credits
- **Humanities (GH):** 6 credits
- **Social and Behavioral Sciences (GS):** 6 credits
- **Natural Sciences (GN):** 9 credits

Integrative Studies (may also complete a Knowledge Domain requirement)

- **Inter-Domain or Approved Linked Courses:** 6 credits

12 of these 45 credits are included in the Requirements for the Major.

University Degree Requirements

First Year Engagement

All students enrolled in a college or the Division of Undergraduate Studies at University Park, and the World Campus are required to take 1 to 3 credits of the First-Year Seminar, as specified by their college First-Year Engagement Plan.

Other Penn State colleges and campuses may require the First-Year Seminar; colleges and campuses that do not require a First-Year Seminar provide students with a first-year engagement experience.

First-year baccalaureate students entering Penn State should consult their academic adviser for these requirements.

Cultures Requirement

6 credits are required and may satisfy other requirements

- United States Cultures: 3 credits
- International Cultures: 3 credits

Writing Across the Curriculum

3 credits required from the college of graduation and likely prescribed as part of major requirements.

Total Minimum Credits

A minimum of 120 degree credits must be earned for a baccalaureate degree. The requirements for some programs may exceed 120 credits. Students should consult with their college or department adviser for information on specific credit requirements.

Quality of Work

Candidates must complete the degree requirements for their major and earn at least a 2.00 grade-point average for all courses completed within their degree program.

Limitations on Source and Time for Credit Acquisition

The college dean or campus chancellor and program faculty may require up to 24 credits of course work in the major to be taken at the location or in the college or program where the degree is earned. Credit used toward degree programs may need to be earned from a particular source or

within time constraints (see Senate Policy 83-80 (<http://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#83-80>)). For more information, check the Suggested Academic Plan for your intended program.

Requirements for the Major

This includes 12 credits of General Education courses: 6 credits of GQ courses; 6 credits of GS courses.

To graduate, a student enrolled in the major must earn a grade of C or better in each course designated by the major as a C-required course, as specified by Senate Policy 82-44 (<http://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#82-44>).

Common Requirements for the Major (All Options)

Code	Title	Credits
Prescribed Courses		
ECON 102	Introductory Microeconomic Analysis and Policy	3
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
ECON 104	Introductory Macroeconomic Analysis and Policy	3
MIS 204	Introduction to Business Information Systems	3
<i>Prescribed Courses: Require a grade of C or better</i>		
BA 321	Contemporary Skills for Business Professionals	3
BA 322	Negotiation Skills for Business Professionals	3
BA 420	Preparation for Career Management	1
FIN 301	Corporation Finance	3
MGMT 301	Basic Management Concepts	3
MKTG 301	Principles of Marketing	3
SCM 301	Supply Chain Management	3
IB 303	International Business Operations	3
BA 421	Project Management	3
BA 422		3
Additional Courses		
MATH 110 or MATH 140	Techniques of Calculus I Calculus With Analytic Geometry I	4
SCM 200 or STAT 200	Introduction to Statistics for Business Elementary Statistics	4
BA 241 & BA 242 or BA 243	Legal Environment of Business and Social and Ethical Environment of Business Social, Legal, and Ethical Environment of Business	4
<i>Additional Courses: Require a grade of C or better</i>		
BA 495A or BA 495B	Business Internship Undergraduate Research in Business	3-6
Supporting Courses and Related Areas		
<i>Supporting Courses and Related Areas: Require a grade of C or better</i>		
Select 0-3 credits from 400-level business courses from: ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MIS, MKTG, RM, or SCM		
Requirements for the Option		
<i>Requirements for the Option: Require a grade of C or better</i>		
Select an option		18

Requirements for the Option**Accounting Option (18 credits)**

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, Fayette, Greater Allegheny, Hazleton, Schuylkill, Scranton, Wilkes-Barre, World Campus, York

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
ACCTG 404	Managerial Accounting: Economic Perspective	3
ACCTG 471	Intermediate Financial Accounting I	3
ACCTG 472	Intermediate Financial Accounting II	3
Additional Courses		
<i>Additional Courses: Require a grade of C or better</i>		
ACCTG 403	Auditing	3
	or ACCTG 403WAuditing	
ACCTG 405	Principles of Taxation I	3
	or FINSV 411 Federal Income Taxation for the Financial Services Professional	

Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

Select 3 credits of 400-level courses from: ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MIS, MKTG, RM, or SCM 3

Entrepreneurship Option (18 credits)

Available at the following campuses: Altoona, World Campus

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
ENTR 300	Principles of Entrepreneurship	3
ENTR 320	Entrepreneurship and New Venture Creation	3
ENTR 400	Financing Entrepreneurial Ventures	3
Additional Courses		
<i>Additional Courses: Require a grade of C or better</i>		
CAS 352	Organizational Communication	0-3
	or ENGL 419 Advanced Business Writing	

Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

Select 6 to 9 credits of 400-level ENTR courses in consultation with your adviser 6-9

Financial Services Option (18 credits)

Available at the following campuses: Abington, Altoona, Berks, DuBois, Lehigh Valley, Scranton, World Campus

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
FIN 420	Investment and Portfolio Analysis	3
Additional Courses		
<i>Additional Courses: Require a grade of C or better</i>		
ACCTG 405	Principles of Taxation I	3
	or FINSV 411 Federal Income Taxation for the Financial Services Professional	

Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

Select 12 credits in 300 or 400-level (with at least 3 credits at the 400-level) from ACCTG, FIN, FINSV or RM 12

Health Services Option (18 credits)

Available at the following campuses: Abington, World Campus

Minimum 6 credits at the 400-level.

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
HPA 101	Introduction to Health Services Organization	3
HPA 332	Health Systems Management	3
Additional Courses		
<i>Additional Courses: Require a grade of C or better</i>		
Select 0-3 credits of the following:		0-3
BBH 302	Diversity and Health	
CAS 352	Organizational Communication	
CAS 404	Conflict Resolution and Negotiation	
ENGL 416	Science Writing	
ENGL 419	Advanced Business Writing	
LER 424	Employment Compensation	
LER 472	Work-Life Practices and Policies	
PSYCH 281	Introduction to Industrial-Organizational Psychology	
PSYCH 484	Work Attitudes and Motivation	
PSYCH 485	Leadership in Work Settings	

Supporting Courses and Related Areas

Supporting Courses and Related Areas: Require a grade of C or better

Select 3-9 credits from 300 or 400-level HPA courses 3-9

Select 0-6 credits of 300-400-level courses from ACCTG, BA, ECON, ENTR, FIN, FINSV, HPA, IB, MGMT, MKTG, MIS, RM or SCM 0-6

Individualized Business Option (18 credits)

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Scranton, Wilkes-Barre, World Campus, York

Select 18 credits of study (with at least 3 credits at the 400-level) as submitted by the student and approved by the campus BSB Program Coordinator. A grade of C or better is required for all option courses.

Management and Marketing Option (18 credits)

Available at the following campuses: Abington, Altoona, Beaver, Berks, Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Scranton, Wilkes-Barre, World Campus, York

Code	Title	Credits
Additional Courses		
<i>Additional Courses: Require a grade of C or better</i>		
Select one of the following options:		0-6
Option 1:		
Select 0-6 credits of the following:		
BA 250	Small Business Management	
ENGL 419	Advanced Business Writing	

MKTG 220	Introduction to Selling Techniques
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Option 2:

Select one of the following:

CAS 250	Small Group Communication
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CAS 252	Business and Professional Communication
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CAS 352	Organizational Communication
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CAS 404	Conflict Resolution and Negotiation
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Supporting Courses and Related Areas¹*Supporting Courses and Related Areas: Require a grade of C or better*

Select 3 credits from 300 or 400-level MGMT courses	3
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Select 3 credits from 300 or 400-level MKTG courses	3
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Select 6-12 additional credits in 300 or 400-level courses from MGMT6-12 or MKTG courses

¹ A minimum of 3 credits of supporting courses must be selected at the 400-level.

Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information need to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<http://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy>)

World Campus

Undergraduate Academic Advising

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Suggested Academic Plan

Accounting Option for World Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If**

report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15, 30, or ESL 15 [‡]	3 CAS 100, 100A, 100B, or 100C [‡]	3
MIS 204	3 ECON 102 [†]	3
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
General Education Course	3 MATH 110 ^{††}	4
	15	16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
BA 243	4 STAT 200 (General Education) ^{††}	4
ECON 104 [†]	3 General Education	3
General Education Course	3 General Education	3
Elective	3 Elective	3
	17	16

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
FIN 301 [*]	3 BA 420 [*]	1
MGMT 301 [*]	3 MKTG 301 [*]	3
ACCTG 471 [*]	3 IB 303 [*]	3
ACCTG 404 [*]	3 ACCTG 472 [*]	3
	ACCTG 403 (or ACCTG 403W) [*]	3
	15	16

Fourth Year

Fall	Credits Spring	Credits
BA 421 [*]	3 BA 422W [*]	3
SCM 301 [*]	3 ACCTG 495 [*]	6
ACCTG 405 [*]	3 400-level Business Supporting Course [*]	0-3
400-level Business Supporting Course (ACCTG 426 is recommended) [*]	3 Elective	1
Elective	3	
	15	10-13

Total Credits 120-123

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

¹ MATH 110 or 140 is required for graduation. MATH 22 or higher is required for entrance to major.

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Entrepreneurship Option for World Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15, 30, or ESL 15 [‡]	3 CAS 100, 100A, 100B, or 100C [‡]	3
MIS 204	3 ECON 102 [†]	3
General Education Course	3 MATH 110 ^{††}	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
	15	16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
BA 243	4 STAT 200 (General Education) ^{††}	4
ECON 104 [†]	3 General Education	3
General Education Course	3 General Education	3
Elective	3 Elective	3
	17	16

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
FIN 301 [*]	3 BA 420 [*]	1
MGMT 301 [*]	3 SCM 301 [*]	3
MKTG 301W [*]	3 IB 303 [*]	3
ENTR 300 [*]	3 ENTR 320 [*]	3
	15	13

Fourth Year

Fall	Credits Spring	Credits
BA 421 [*]	3 BA 422W [*]	3
ENTR 400 [*]	3 BA 495A [*]	6

Option Course - ENTR 4XX [*]	3 Option Course - ENTR 4XX [*]	3
Option Course - ENTR 4XX or CAS 352 - Organizational Communication or ENGL 419 Advanced Business Writing [*]	3 400-level Business Supporting course [*]	0-3
Elective	3 Elective	1
	15	13-16

Total Credits 120-123

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

¹ MATH 110 or 140 is required for graduation. MATH 22 or higher is required for entrance to major.

University Requirements and General Education Notes:

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GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Financial Services Option for World Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15, 30, or ESL 15 [‡]	3 CAS 100, 100A, 100B, or 100C [‡]	3
MIS 204	3 ECON 102 [†]	3
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
General Education Course	3 MATH 110 ^{††}	4
	15	16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
BA 243	4 STAT 200 (General Education) ^{††}	4
ECON 104 [†]	3 General Education	3
General Education Course	3 General Education	3
Elective	3 Elective	3
	17	16

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
FIN 301 [*]	3 IB 303 [*]	3
MGMT 301 [*]	3 MKTG 301 [*]	3
Option Course (ACCTG/FIN/FINSV/RM) 300 or 400 level [*]	3 FINSV 411 (or ACCTG 405 - Federal Income Taxation) [*]	3
Elective	3 Option Course (ACCTG/FIN/FINSV/RM) 300 or 400 level [*]	3
	15	15

Fourth Year

Fall	Credits Spring	Credits
BA 420 [*]	1 BA 422W [*]	3
BA 421 [*]	3 ACCTG 495 [*]	6
FIN 420 [*]	3 400-level Business Supporting Course [*]	0-3
SCM 301 [*]	3 Option Course (ACCTG/FIN/FINSV/RM) [*]	3
Option Course (ACCTG/FIN/FINSV/RM) 300 or 400 level [*]	3	
Elective	1	
	14	12-15

Total Credits 120-123

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

¹ MATH 110 or 140 is required for graduation. MATH 22 or higher is required for entrance to major.**University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Health Services Option for World CampusThe course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.**First Year**

Fall	Credits Spring	Credits
ENGL 15, 30, or ESL 15 [‡]	3 CAS 100, 100A, 100B, or 100C [‡]	3
MIS 204	3 ECON 102 [†]	3
General Education Course	3 MATH 110 ^{††}	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
	15	16

Second Year

Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
BA 243	4 STAT 200 (General Education) ^{††}	4
ECON 104 [†]	3 General Education	3
General Education Course	3 General Education	3
Elective	3 Elective	3
	17	16

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
FIN 301 [*]	3 BA 420 [*]	1
MGMT 301 [*]	3 SCM 301 [*]	3
MKTG 301W [*]	3 IB 303 [*]	3
HPA 101 [*]	3 HPA 332 [*]	3
	15	13

Fourth Year

Fall	Credits Spring	Credits
BA 421 [*]	3 BA 422W [*]	3
300 or 400-level HPA Course [*]	3 BA 495A [*]	6
Additional Option Course or 300-400 level Business Course [*]	3 300 or 400-level HPA or 300-400 level Business Course [*]	3
300 or 400-level HPA or 300-400 level Business Course [*]	3 400-level Business Supporting courses [*]	0-3
Elective	3 Elective	1
	15	13-16

Total Credits 120-123

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

¹ MATH 110 or 140 is required for graduation. MATH 22 or higher is required for entrance to major.

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Management and Marketing Option for World Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits	Spring	Credits
ENGL 15, 30, or ESL 15 [‡]	3	CAS 100, 100A, 100B, or 100C [‡]	3
MIS 204	3	ECON 102 [†]	3
General Education Course	3	General Education Course	3
General Education Course	3	General Education Course	3
General Education Course	3	MATH 110 ^{††}	4
	15		16

Second Year

Fall	Credits	Spring	Credits
ACCTG 211	4	ENGL 202D [‡]	3
BA 243	4	STAT 200 (General Education) ^{††}	4
ECON 104 [†]	3	General Education	3
General Education Course	3	General Education	3
Elective	3	Elective	3
	17		16

Third Year

Fall	Credits	Spring	Credits
BA 321 [*]	3	BA 322 [*]	3

FIN 301 [*]	3	IB 303 [*]	3
MGMT 301 [*]	3	Option Course (Communications) or Additional Credits in 300 or 400-level Management or Marketing courses [*]	3
MKTG 301W [*]	3	Option Course 300-400-level Management [*]	3
SCM 301 [*]	3	Option Course 300-400 level Marketing [*]	3
	15		15

Fourth Year

Fall	Credits	Spring	Credits
BA 420 [*]	1	BA 422W [*]	3
BA 421 [*]	3	BA 495A [*]	3
Option Course (300-400-level Management or Marketing) [*]	3	Option Course (Communications) or Additional Credits in 300 or 400-level Management or Marketing courses [*]	3
Option Course 400-level Management or Marketing) [*]	3	400-level Business Supporting courses [*]	3
Elective	3	Elective	1
	13		13

Total Credits 120

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

¹ MATH 110 or 140 is required for graduation. MATH 22 or higher is required for entrance to major.

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

GWS, GQ, GHW, GN, GA, GH, and GS are abbreviations used to identify General Education program courses. General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS, and Integrative Studies). Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Individualized Option for World Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any

time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year		
Fall	Credits Spring	Credits
ENGL 15, 30, or ESL 15 [‡]	3 CAS 100, 100A, 100B, or 100C [‡]	3
MIS 204	3 ECON 102 [†]	3
General Education Course	3 MATH 110 ^{††}	4
General Education Course	3 General Education Course	3
General Education Course	3 General Education Course	3
	15	16
Second Year		
Fall	Credits Spring	Credits
ACCTG 211	4 ENGL 202D [‡]	3
BA 243	4 STAT 200 (General Education) ^{††}	4
ECON 104 [†]	3 General Education	3
General Education Course	3 General Education	3
Elective	3 Elective	3
	17	16
Third Year		
Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
FIN 301 [*]	3 BA 420 [*]	1
MGMT 301 [*]	3 SCM 301 [*]	3
MKTG 301W [*]	3 IB 303 [*]	3
Individualized Option Course [*]	3 Individualized Option Course [*]	3
	15	13
Fourth Year		
Fall	Credits Spring	Credits
BA 421 [*]	3 BA 422W [*]	3
Individualized Option Course [*]	3 BA 495A [*]	3
Individualized Option Course [*]	3 Individualized Option Course [*]	3
Individualized Option Course [*]	3 400-level Business Supporting courses [*]	3
Elective	3 Elective	1
	15	13
Total Credits 120		

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

¹ MATH 110 or 140 is required for graduation. MATH 22 or higher is required for entrance to major.

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy University Requirements (United States and International Cultures).

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Integrative Studies courses are required for the General Education program. N is the suffix at the end of a course number used to designate an Inter-Domain course and Z is the suffix at the end of a course number used to designate a Linked course.

Career Paths

In today's economic environment, the Bachelor of Science in Business allows companies to hire individuals who have a broad knowledge of all aspects of business. This broad knowledge give you the opportunity to be effective within many different types of organizations. You will also be well-positioned to pursue admission to graduate programs.

Careers

With a degree in business, you may specialize through options that may vary by campus. With an accounting option, you can work in the areas of financial and managerial accounting, systems and controls, taxation, and auditing. The entrepreneurship option provides the skills for you to start your own business or to work as an entrepreneur within a company. Health services provides the financial and administrative skills and knowledge necessary for you to become a health services managers. With an option in financial services you might pursue positions in wealth and risk management, estate planning or financial and retirement planning. With the management and marketing option you will be prepared for a career in retail management, small business management or in marketing, advertising and promotion. Finally, with an individualized option, you have flexibility to build specialized skills for your personal business career goals.

Opportunities for Graduate Studies

A baccalaureate degree in Business can lead to a Master's degree in Business (MBA) or other business-related masters degrees. MBA programs are offered at Penn State Great Valley, Penn State Erie, Penn State Harrisburg, Penn State Berks, Smeal College of Business and through the World Campus.

Contact

World Campus

Office of the Vice President for Commonwealth Campuses
111 Old Main
University Park, PA 16802
610-892-1443
vmg3@psu.edu

<https://www.worldcampus.psu.edu/degrees-and-certificates/business-bachelors/overview>

Abington

DIVISION OF SOCIAL SCIENCES
1600 Woodland Road
Abington, PA 19001
215-881-7829
fzz34@psu.edu

<http://abington.psu.edu/business-major>

Altoona

DIVISION OF BUSINESS, ENGINEERING, AND INFORMATION SCIENCES
AND TECHNOLOGY
Penn Building, 223
3000 Ivyside Park
Altoona, PA 16601
814-949-5265
dxh41@psu.edu

<http://altoona.psu.edu/academics/bachelors-degrees/business/request-information>

Beaver

100 University Drive
Monaca, PA 15061
724-773-3892
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<http://beaver.psu.edu/academics/degrees/business-accounting>
<http://beaver.psu.edu/academics/degrees/business-management>

Berks

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610-396-6346
sxx38@psu.edu

<http://berks.psu.edu/bs-business>

Brandywine

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Media, PA 19063
610-892-1450
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DuBois

171 Smeal Building
DuBois, PA 15801
814-375-4800
lhp5@psu.edu

<http://dubois.psu.edu/business>

Fayette

2201 University Drive
Lemont Furnace, PA
724-430-4245

<http://fayette.psu.edu/bachelor-science-business>

Greater Allegheny

101 Frable Building
4000 University Drive
McKeesport, PA 15132
412-675-9140
GA-Academics@lists.psu.edu

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Hazleton

301 A Schiavo Hall
Hazleton, PA 18202
570-450-3533
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<http://hazleton.psu.edu/bachelor-science-business>

Mont Alto

205 General Studies Building
Mont Alto, PA 17237
717-749-6027
hhh10@psu.edu

<http://montalto.psu.edu/directory/baccalaureate-business-program>

New Kensington

3550 Seventh Street Rd.
New Kensington, PA 15068
724-334-6769
rum20@psu.edu

<http://newkensington.psu.edu/4-year-business>

Shenango

147 Shenango Avenue
318 Sharon Hall
Sharon, PA 16146
724-983-2908
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Schuylkill

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Scranton

117 Business Building
Dunmore, PA 18512
570-963-2643
jmw831@psu.edu

<http://worthingtonscranton.psu.edu/business>

Wilkes-Barre

P.O. Box PSU
Lehman, PA 18627
570-675-9164

jpw10@psu.edu

<http://wilkesbarre.psu.edu/academics/business>

York

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<http://york.psu.edu/academics/baccalaureate/business>