

BUSINESS AND THE LIBERAL ARTS, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description

This minor offers fundamental courses in business, the opportunity for more advanced business courses, and Liberal Arts coursework emphasizing entrepreneurship, ethics, and a range of perspectives on business.

What is Business and the Liberal Arts?

This minor offers fundamental courses in business, the opportunity for more advanced business courses, and Liberal Arts coursework emphasizing entrepreneurship, ethics, and a range of perspectives on business. All students take a course on Business and the Liberal Arts co-taught by alumni, along with a course on Leadership, and have a reasonable degree of flexibility in remaining courses.

You Might Like This Program If...

You want to mix business courses with Liberal Arts courses to acquire core knowledge and quantitative skills that are invaluable assets for success in the business professions. Companies will favor liberal arts majors with a business minor because you have the business expertise through your minor, but there's an added bonus: your major likely provided you with communication skills, worldly knowledge, cultural awareness, or expertise in government/politics—all things beneficial for an organization.

Program Requirements

Requirement	Credits
Requirements for the Minor	25

Requirements for the Minor

Students pursuing the Minor in Business and the Liberal Arts are encouraged to use ENGL 202D to satisfy their English 202 requirement. ECON 102 is a required prerequisite for some of the business courses.

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10>). In addition, at least six credits of the minor must be unique from the prescribed courses required by a student's major(s).

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
BA 301	Finance	3
LA 202	Innovation and Entrepreneurship in the Liberal Arts	3
PHIL 119	Ethical Leadership	3
Additional Courses		
<i>Additional Courses: Require a grade of C or better</i>		
Select 6 credits of the following:		6

BA 302	Supply Chains	
or SCM 301	Supply Chain Management	
BA 303	Marketing	
or MKTG 221		
or MKTG 301	Principles of Marketing	
BA 304	Management and Organization	
or MGMT 10	Survey of Management	
or MGMT 30	Basic Management Concepts	
BLAW 243	Legal Environment of Business	
or BA 243	Social, Legal, and Ethical Environment of Business	
COMM 385	Media Programming Strategies	
COMM 424	Advertising Campaigns	
COMM 473	Public Relations Campaigns	
COMM 493	Entrepreneurship in the Information Age	
IB 303	International Business Operations	
LA 495	Undergraduate Field Experience or Practicum	
LER 100		
LER 201		
MGMT 425	New Venture Creation	
MGMT 426	Invention Commercialization	
MKTG 302	Marketing Techniques for Electronic Commerce	
MKTG 310	Public Relations and Marketing	
MKTG 327	Retailing	
MKTG 330	Consumer Behavior	
MKTG 342	Marketing Research	
Select 6 credits of the following:		6
CAS 403	Interpersonal Communication Theory and Research	
CAS 404	Conflict Resolution and Negotiation	
CAS 470	Nonverbal Communication	
CAS 475	Studies in Public Address	
CAS 426W	Communication Ethics	
CAS 450W	Group Communication Theory and Research	
CAS 452	Organizational Communication Theory and Research	
CAS 452W	Organizational Communication Theory and Research	
CAS 471	Intercultural Communication Theory and Research	
CRIM 467	Law and Society	
CRIMJ 460	History and Function of Criminal Justice Components	
CRIMJ 467	Law and Society	
ECON 402	Decision Making and Strategy in Economics	
ECON 410	Economics of Labor Markets	
ECON 412	Labor Economics and Labor Markets: Theory, Evidence, and Policy	
ECON 428	Environmental Economics	
ECON 433	Advanced International Trade Theory and Policy	
ECON 434	International Finance and Open Economy Macroeconomics	
ECON 442	Managerial Economics	
ECON 443	Economics of Law and Regulation	
ECON 444	Economics of the Corporation	

ECON 445	Health Economics
ECON 463	
ECON 471	Growth and Development
ENGL 419	Advanced Business Writing
ENGL 460	Business and Literature
FR 409	French for Professional Purposes
GER 308Y	German Business Communication
GER 408	Advanced German Business Communications
HIST 445	The Emergence of Modern America
HIST 446	America Between the Wars
HIST 447	Recent American History
HIST 453	American Environmental History
HIST 458Y	History of Work in America
HIST 475Y	The Making and Emergence of Modern India
HIST 481	Modern Japan Since 1800
HIST 486	China in Revolution
JAPNS 403Y	Level Four Japanese A
JAPNS 404	Level Four Japanese B
LER 400	
LER 401	
LER 424	Employment Compensation
LER 425	Employee Benefits
LER 426	
LER 434	
LER 437	
LER 444	
LER 458Y	
LER 460	
LER 464	
LER 465	
PHIL 406	
PHIL 418	Seminar in Ethical Theory
PHIL 432	Medical and Health Care Ethics
PLSC 412	International Political Economy
PLSC 419	The Bureaucratic State
PLSC 426	Political Parties and Interest Groups
PLSC 440	Globalization and Its Implications
PLSC 444	Government and the Economy
PLSC 445Y	Politics of Affirmative Action
PLSC 474	Civil Liberties and Due Process
PSYCH 482	Selection and Assessment in Organizations
PSYCH 484	Work Attitudes and Motivation
PSYCH 485	Leadership in Work Settings
SOC 422	World Population Diversity
SPAN 412	Translation
SPAN 413	Interpretation
SPAN 420	Spanish for Business and International Trade
WMNST 420	
WMNST 472	Work-Life Practices and Policies

Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/>)

University Park

Liberal Arts Academic Advising

814-865-2545

Use the Liberal Arts Meet the Academic Advisers web page (<https://la.psu.edu/student-services/academic-advising/meet-the-academic-advisers/>) to see the contact information for the specific adviser(s) of this program

Wilkes-Barre

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Career Paths

The business minor offers you an excellent opportunity to complement your major program of study and expand your employment and career opportunities upon graduation. Common majors with this minor include Recreation Tourism Management, majors in the College of Communications, Liberal Arts majors such as Economics and Labor Employment Relations.

Careers

- Financial Analysts
- Human Resources Managers
- Personal Financial Advisors
- Management Analysts
- Banking
- Education
- Accounting
- Finance
- Marketing

Contact

University Park

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202 Pond Lab
University Park, PA 16802

814-865-4597
<https://polisci.la.psu.edu/undergraduate/advising/>
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