BUSINESS AND THE LIBERAL ARTS, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description
This minor offers fundamental courses in business, the opportunity for more advanced business courses, and Liberal Arts coursework emphasizing entrepreneurship, ethics, and a range of perspectives on business.

What is Business and the Liberal Arts?
This minor offers fundamental courses in business, the opportunity for more advanced business courses, and Liberal Arts coursework emphasizing entrepreneurship, ethics, and a range of perspectives on business. All students take a course on Business and the Liberal Arts co-taught by alumni, along with a course on Leadership, and have a reasonable degree of flexibility in remaining courses.

You Might Like This Program If...
You want to mix business courses with Liberal Arts courses to acquire core knowledge and quantitative skills that are invaluable assets for success in the business professions. Companies will favor liberal arts majors with a business minor because you have the business expertise through your minor, but there’s an added bonus: your major likely provided you with communication skills, worldly knowledge, cultural awareness, or expertise in government/politics—all things beneficial for an organization.

Program Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Requirements for the Minor</td>
<td>25</td>
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</table>

Requirements for the Minor
Students pursuing the Minor in Business and the Liberal Arts are encouraged to use ENGL 202D to satisfy their English 202 requirement. ECON 102 is a required prerequisite for some of the business courses.

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ACCTG 211</td>
<td>Financial and Managerial Accounting for Decision Making</td>
<td>4</td>
</tr>
<tr>
<td>BA 301</td>
<td>Finance</td>
<td>3</td>
</tr>
<tr>
<td>LA 202</td>
<td>Innovation and Entrepreneurship in the Liberal Arts</td>
<td>3</td>
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<tr>
<td>PHIL 119</td>
<td>Ethical Leadership</td>
<td>3</td>
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<tr>
<td>BA 302</td>
<td>Supply Chain Management</td>
<td>6</td>
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</tbody>
</table>
**Academic Advising**

The objectives of the university’s academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of-class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee’s unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (http://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy)

**University Park**

**Liberal Arts Academic Advising**
814-865-2545
http://starfish.psu.edu
http://www.la.psu.edu/current-students/undergraduate-students/education/majors-and-minors

**Wilkes-Barre**

Theresa Clemente
Program Coordinator, Business
PO Box 264
Lehman, PA 18627
570-675-9293
tmc12@psu.edu

**Career Paths**

The business minor offers you an excellent opportunity to complement your major program of study and expand your employment and career opportunities upon graduation. Common majors with this minor include Recreation Tourism Management, majors in the College of Communications, Liberal Arts majors such as Economics and Labor Employment Relations.

**Careers**

- Financial Analysts
- Human Resources Managers
- Personal Financial Advisors
- Management Analysts
- Banking
- Education
- Accounting
- Finance
- Marketing

**Contact**

**University Park**

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http://www.polisci.la.psu.edu/undergraduate/advising

http://www.polisci.la.psu.edu/

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