BUSINESS AND THE LIBERAL ARTS, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

**Program Requirements**

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**Requirements for the Minor**

Students pursuing the Minor in Business and the Liberal Arts are encouraged to use ENGL 202D to satisfy their English 202 requirement. ECON 102 is a required prerequisite for some of the business courses.

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (https://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10). In addition, at least six credits of the minor must be unique from the prescribed courses required by a student's major(s).

**Prescribed Courses**

- **Prescribed Courses: Require a grade of C or better**
  - ACCTG 211 Financial and Managerial Accounting for Decision Making
  - BA 301 Finance
  - LA 202 Innovation and Entrepreneurship in the Liberal Arts
  - PHIL 119 Ethical Leadership

**Additional Courses**

- **Additional Courses: Require a grade of C or better**
  - Select 6 credits of the following:
    - BA 302 Supply Chains
    - or SCM 301 Supply Chain Management
    - BA 303 Marketing
    - or MKTG 221
    - or MKTG 301 Principles of Marketing
    - BA 304 Management and Organization
    - or MGMT 10 Survey of Management
    - or MGMT 30 Basic Management Concepts
    - BLAW 243 Legal Environment of Business
    - or BA 243 Social, Legal, and Ethical Environment of Business
    - COMM 385 Media Programming Strategies
    - COMM 424 Advertising Campaigns
    - COMM 473 Public Relations Campaigns
    - COMM 493 Entrepreneurship in the Information Age
    - IB 303 International Business Operations
    - LA 495 Undergraduate Field Experience or Practicum
    - LER 100
    - LER 201
    - MGMT 425 New Venture Creation
    - MGMT 426 Invention Commercialization
    - MKTG 302 Marketing Techniques for Electronic Commerce
    - MKTG 310 Public Relations and Marketing
    - MKTG 327 Retailing
    - MKTG 330 Consumer Behavior
    - MKTG 342 Marketing Research

Select 6 credits of the following:

- CAS 403 Interpersonal Communication Theory and Research
- CAS 404 Conflict Resolution and Negotiation
- CAS 470 Nonverbal Communication
- CAS 475 Studies in Public Address
- CAS 426W Communication Ethics
- CAS 450W Group Communication Theory and Research
- CAS 452 Organizational Communication Theory and Research
- CAS 452W Organizational Communication Theory and Research
- CAS 471 Intercultural Communication Theory and Research
- CRIM 467 Law and Society
- CRIMJ 460 History and Function of Criminal Justice Components
- CRIMJ 467 Law and Society
- ECON 402 Decision Making and Strategy in Economics
- ECON 410 Economics of Labor Markets
- ECON 428 Environmental Economics
- ECON 433 Advanced International Trade Theory and Policy
- ECON 434 International Finance and Open Economy Macroeconomics
- ECON 442 Managerial Economics
- ECON 443 Economics of Law and Regulation
- ECON 444 Economics of the Corporation
- ECON 445 Health Economics
- ECON 463
- ECON 471 Growth and Development
- ENGL 419 Advanced Business Writing
- ENGL 460 Business and Literature
- FR 409 French for Professional Purposes
- GER 308Y German Business Communication
- GER 408 Advanced German Business Communications
- HIST 445 The Emergence of Modern America
- HIST 446 America Between the Wars
- HIST 447 Recent American History
- HIST 453 American Environmental History
- HIST 458Y History of Work in America
- HIST 475Y The Making and Emergence of Modern India
- HIST 481 Modern Japan Since 1800
- HIST 486 China in Revolution
- JAPNS 403Y Level Four Japanese A
- JAPNS 404 Level Four Japanese B
- LER 400
- LER 401
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