

COMMUNICATION ARTS AND SCIENCES, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description

This minor in Communication Arts and Sciences allows students maximum curricular flexibility to supplement their primary courses of study and prepare for their careers after graduation. Students who earn this minor will acquire highly desired skills and insights in the areas of communication strategy, group dynamics, interpersonal relationships, conflict resolution, and more. These skills and insights may be applicable in such fields as business, health, law, public advocacy, and many others.

In these ways, the minor valuably supplements many primary undergraduate degrees throughout the university. Knowledge of, and training in, practices of human communication can significantly enhance one's ability to succeed in virtually any academic, professional, civic, or interpersonal setting. Finally, most undergraduate courses in Communication Arts and Sciences are certified for General Education credit, so students can quickly attain a valuable minor while earning General Education credits at the same time.

What is Communication Arts and Sciences?

Communication Arts and Sciences (CAS) privileges the study and practice of communication in interpersonal, organizational, public, and intercultural contexts. Using methods and theories that span the humanities and social sciences, faculty and students create knowledge about the history, present state, and prospects of the fact that we can and do influence one another. This major inspires students to be more effective and ethical in the personal, professional, and public roles their futures have in store for them.

You Might Like This Program If...

- You want to supplement your primary degree by learning about the importance of human communication from either social scientific and humanistic perspectives.
- You want to learn how to craft effective messages for different audiences.
- You want to develop analytic and critical thinking skills in order to understand how messages influence audiences.
- You want to acquire theories, methods, and practical tools of communication to help advance your professional or civic goals.