INFORMATION SCIENCES AND TECHNOLOGY FOR COMMUNICATION ARTS AND SCIENCES, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description
The Internet and other technologies are emerging as important communication channels. People establish personal relationships, develop language skills, conduct business, and make arguments online. Websites have become important sites of public discourse and are playing an encompassing role in political campaigns. Students who pursue careers as communication consultants, in management or human resources, as political speech writers, and as independent business operators need information management skills. As a result, it is essential for Communication Arts and Sciences students to be fully versed in information sciences and technology for both personal and professional advancement.

What is Information Sciences and Technology for Communication Arts and Sciences?
The ability to put technology to work and to communicate effectively are two of the most critical basic skills a professional can have. Penn State believes that students in all fields should be able to build an academic program that enables them to become knowledge workers, and for that reason, the School of Information Sciences and Technology (IST) is working closely with the College of Liberal Art’s Department of Communication Arts & Sciences. Students interested in pursuing a career as communications consultants, in management or human resources, as political speechwriters, or as independent businesspersons, all need information management skills. Others may be interested in the management of technology-oriented businesses. The IST/CAS minor provides you with a solid base in the information sciences and technology through the same courses in IST’s core curriculum that are taken by all students majoring in IST. You may then select from a group of speech communication courses in which you will study the application of information technology—how organizations communicate effectively through the new technologies.