LETTERS, ARTS, AND SCIENCES, A.A. (LIBERAL ARTS)

Begin Campus: University Park, World Campus

End Campus: University Park, World Campus

Program Learning Objectives

- Research proficiency focused on writer’s purpose and audience’s needs
- Critical thinking, sound reasoning, and astute analysis of written documents, situations, and people, leading to logical conclusions
- Application of theory to create a persuasive point of view
- Communication skills to clearly convey argued points to a target audience
- Technological literacy that enables the effective creation and delivery of documents via various electronic media, with attention to message content, page layout, and graphical elements