LETTERS, ARTS, AND SCIENCES, A.A. (LIBERAL ARTS)

Begin Campus: University Park, World Campus

End Campus: University Park, World Campus

Program Learning Objectives

• Research proficiency focused on writer’s purpose and audience’s needs
• Critical thinking, sound reasoning, and astute analysis of written documents, situations, and people, leading to logical conclusions
• Application of theory to create a persuasive point of view
• Communication skills to clearly convey argued points to a target audience
• Technological literacy that enables the effective creation and delivery of documents via various electronic media, with attention to message content, page layout, and graphical elements