

ORGANIZATIONAL COMMUNICATION, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Certificate Learning Objectives

- Apply, critique, and extend communication concepts, principles, theories, and perspectives to a variety of organizational contexts.
- Demonstrate logical, critical, creative, and ethical thinking about communication for decision-making and problem-solving.
- Generate and perform messages appropriate to their audience, purpose and context.
- Locate, synthesize, and assimilate new information from a variety of sources and use it to inform communication analysis and practice within organizations.