ORGANIZATIONAL AND PROFESSIONAL COMMUNICATION, B.A.

Begin Campus: World Campus
End Campus: World Campus

Program Learning Objectives

• **Application of Communication Theory and Concepts**: Students in this program should discover relevance of coursework to their professional lives

• **Core Research Knowledge**: Students majoring in the program should obtain essential research skills in the core courses

• **Professional Relevance**: Apply communication concepts, principles, theories, and perspectives to a variety of organizational and professional contexts in a way that is relevant and meaningful to PSU students