

ORGANIZATIONAL AND PROFESSIONAL COMMUNICATION, B.A.

Begin Campus: World Campus

End Campus: World Campus

Program Learning Objectives

- **Application of Communication Theory and Concepts:** Students in this program should discover relevance of coursework to their professional lives
- **Core Research Knowledge:** Students majoring in the program should obtain essential research skills in the core courses
- **Professional Relevance:** Apply communication concepts, principles, theories, and perspectives to a variety of organizational and professional contexts in a way that is relevant and meaningful to PSU students