ORGANIZATIONAL AND PROFESSIONAL COMMUNICATION, B.A.

Begin Campus: World Campus
End Campus: World Campus

Program Learning Objectives

• Communication theory and concepts: Students in this program should obtain sufficient knowledge of organizational and professional communication theory and concepts to complete their degree in a timely manner.

• Core research knowledge: Students majoring in the program should obtain essential research skills in the core courses.

• Professional Relevance: Apply communication concepts, principles, theories, and perspectives to a variety of organizational and professional contexts in a way that is relevant and meaningful to PSU students.