ORGANIZATIONAL AND PROFESSIONAL COMMUNICATION, B.A.

Begin Campus: World Campus

End Campus: World Campus

Learning Outcomes

Upon completion of the Organizational and Professional Communication program, students will be able to:

- Describe the significance of communication in everyday experience and as a distinctive intellectual paradigm;
- Apply, critique, and extend communication concepts, principles, theories, and perspectives to a variety of organizational contexts;
- Plan communication inquiry, including humanistic or social scientific approaches;
- Apply qualitative research methods to organizational and professional contexts;
- Demonstrate logical, critical, creative, and ethical thinking about communication for decision-making and problem-solving;
- Generate and perform messages appropriate to their audience, purpose, and context;
- Locate, synthesize, and assimilate new information from a variety of sources and use it to inform communication analysis and practice within organizations;
- Engage diverse communities, both local and global, and function as a member of a deliberative society;
- Write professional texts in a variety of genres using appropriate conventions;
- Reflect on professional experience and situate that experience within college-level learning.