

# ORGANIZATIONAL AND PROFESSIONAL COMMUNICATION, B.A.

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**Begin Campus:** World Campus

**End Campus:** World Campus

## Program Description

A Bachelor of Arts in Organizational and Professional Communication provides increased understanding and practice in how people communicate to influence others and shape the world around them. Modern society requires effective communication in professional, personal, social, and multicultural settings. The flexibility of the program offers preparation for a variety of careers, such as law, business, communication, health, administration, social services, and human relations. The bachelor of arts program will facilitate students' learning of effective oral and written communication, specifically helping students to understand and generate professional texts in a variety of genres.

## What is Organizational and Professional Communication?

This program prepares its students to:

- Apply and critique communication concepts and principles to a variety of organizational contexts
- Apply qualitative research methods to organizational and professional contexts
- Demonstrate logical, critical, creative, and ethical thinking about communication
- Generate communication appropriate to audience, purpose, and context
- Synthesize and assimilate information and for communication analysis and practice
- Engage diverse communities and function as a member of society

## You Might Like This Program If...

You are a working professional seeking an applied learning experience that cannot only help you advance your career, but also empower you to make critical contributions toward improved organizational practices at work, in society, and beyond.