SOCIOMETRY, B.S. (LIBERAL ARTS)

Begin Campus: Any Penn State Campus

End Campus: University Park

Career Paths
The Sociology BS major trains students in how to design social research, how to collect data, how to analyze data, and how to interpret data. This includes advanced training in data management and statistical analysis, with chances to focus on social media data, surveys, and network analysis. Sociology provides insight about how and why society works, giving students tools to critically examine social and propose creative solutions to social problems. Sociology also gives in-depth knowledge on key aspects of social life: race, family, immigration, gender, religion, work, sexuality, violence, social movements, and more.

Careers
People with sociological training can be found in a range of careers, since sociology provides skills that translate to numerous contexts and specialized knowledge on specific topics. BS graduates are especially skilled in data management and data analysis. Our recent graduates have pursued careers in law, social work, social media, research, business, community organizing, social entrepreneurship, education, non-profit organizations, public policy, counseling, health professions, government, and criminal justice. Since our department offers a wide range of courses, students can tailor to their interests. Students also have numerous opportunities for research, career, or teaching internships.

MORE INFORMATION ABOUT POTENTIAL CAREER OPTIONS FOR GRADUATES OF THE SOCIOLOGY PROGRAM (https://sociology.la.psu.edu/undergraduate/sociology/careers-in-sociology/)

Opportunities for Graduate Studies
Sociology provides a strong foundation for graduate study. Many students choose sociology as a step towards graduate school because it provides intensive training in data analysis and critical thinking skills. Sociology students have multiple chances to develop their communication skills, through writing, speaking, and data presentation. Research, teaching, and community internships all provide opportunities for advanced skill development and mentorship. Over half of recent sociology students have considered graduate school, especially in the fields of law, business, data analytics, human services, education, and public health.

MORE INFORMATION ABOUT OPPORTUNITIES FOR GRADUATE STUDIES (https://sociology.la.psu.edu/graduate/sociology/)

Professional Resources
• American Sociological Association (https://www.asanet.org/)
• The International Sociology Honor Society (https://alphakappadelta.org)