

# CORPORATE CONTROL AND ANALYSIS, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

## Program Description

Students enrolled in the Smeal College of Business accounting major can augment their studies with the Corporate Control and Analysis certificate program (CCA), provided they meet the program's admission requirements. CCA requires eleven credit-hours in accounting, financial statement analysis, and communications. Students must also complete an approved internship. CCA prepares students for careers as management accountants. Students in the program are encouraged to seek a professional credential in management accounting, such as the Certified Management Accountant (CMA) designation through the Institute of Management Accountants.

## What is Corporate Control and Analysis?

The Corporate Control and Analysis (CCA) Program prepares students for careers in corporate accounting, management accounting, and government accounting, as well as consulting / advisory services, corporate finance, financial analysis, and law enforcement. It specifies coursework in advanced managerial accounting, financial statement analysis, and communication. CCA Program graduates will be positioned to enter the financial leadership development programs of leading corporations. The CCA Program is an enhancement to the existing B.S. degree in accounting. It culminates with the award of an undergraduate certificate, which is a formal award showing the satisfactory completion of a postsecondary educational curriculum. Students who complete all CCA Program requirements will have a notation on their transcript that reads: "Undergraduate Certificate Awarded - Corporate Control and Analysis."

## Admission Requirements

Application to the program is concurrent with an application to the Smeal College Accounting major. To be considered for the certificate, applicants must submit an online application and have completed the following courses with a combined GPA of 3.40 or higher.

| Code                    | Title  | Credits |
|-------------------------|--|---------|
| ACCTG 211               | Financial and Managerial Accounting for Decision Making          | 4       |
| ECON 102                | Introductory Microeconomic Analysis and Policy                   | 3       |
| MATH 110<br>or MATH 140 | Techniques of Calculus I<br>Calculus With Analytic Geometry I    | 4       |
| SCM 200<br>or STAT 200  | Introduction to Statistics for Business<br>Elementary Statistics | 4       |

For more information and to submit the online application, go to: <http://www.smeal.psu.edu/accounting/programs/cca>. (<http://www.smeal.psu.edu/accounting/programs/cca/>)

## Program Requirements

To earn an undergraduate certificate in Corporate Control and Analysis, a minimum of 11 credits is required.

All certificate courses must be earned through faculty in the Smeal College of Business.

A grade of C or better is required in all courses.

| Code  | Title   | Credits |
|---|---|---------|
| <b>Prescribed Courses</b>                                 |   |         |
| <i>Prescribed Courses: Require a grade of C or better</i> |   |         |
| ACCTG 404   | Managerial Accounting: Economic Perspective                                   | 3       |
| ACCTG 417   | Corporate and Managerial Communication  | 2       |
| ACCTG 440   | Advanced Management Accounting  | 3       |
| ACCTG 481   | Financial Statement Analysis: Accounting Based Evaluation and Decision Making | 3       |

Students must complete an approved internship program.

Prerequisites required.

## Certificate Learning Objectives

- **Communication Skills:** The ability to formulate and articulate business ideas individually and collaboratively via print, presentations, and interpersonal interactions. Students will demonstrate effective oral, written and interpersonal communication skills while using technology appropriately in a professional business presentation.
- **Integrative Understanding:** Students will be able to understand how business disciplines interact in a dynamic industry, know how information and technology affect business operations, and understand and demonstrate effective team participation across business disciplines.
- **Problem Solving / Critical Thinking:** The ability to demonstrate problem solving skills using analytical techniques. Adequately address open-ended/unstructured problems with no single correct solution.

## Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/>)

## University Park

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## Contact

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<https://www.smeal.psu.edu/accounting/programs/cca> (<https://www.smeal.psu.edu/accounting/programs/cca/>)