

CORPORATE INNOVATION AND ENTREPRENEURSHIP, B.S.

Begin Campus: Any Penn State Campus

End Campus: University Park

Career Paths

The CIENT_BS major is designed for students interested in managing innovation, re-inventing current businesses, supporting a family business, or starting up new businesses with the intent of growing the economy, and providing jobs for a diverse workforce. By taking this major, students may prepare themselves to launch a new company or pursue professional employment in one of the following business domains:

Corporate Innovation:

- Consulting
- Project Management
- Business Operations
- Customer Development
- Innovation

Entrepreneurship:

- Start a New Venture
- Work for a Small Business
- Further a Family Business
- Work for a Company Investing in a Small Business